## What is the programme of the Women's Institute?

The Women's Institute is popularly known as "The Rural Woman's University". Programmes of a cultural, educational and social nature are provided.

Our activities include the fields of Agriculture and Canadian Industries, Citizenship and Education, Community Activities and Public Relations, Historical Research and Current Events, Home Economics and Health and Resolutions.

Through co-operation with the Women's Institute Branch, Home Economics extension courses are conducted for women and girls of rural Ontario.

## How do the Women's Institutes assist in the development of rural youth?

- (1) By providing 5 yearly scholarships for girls entering the four year degree course in Home Economics at the Macdonald Institute, Guelph.
- (2) By establishing Scholarship Funds for girls in Homemaking Clubs. These awards will enable the girls to take short courses at educational or agricultural centres.
- (3) By sponsoring cultural community activities such as festivals, public speaking

contests, community recreation, community beautification, etc.

## How do Women's Institutes raise the standards of rural living?

- 1. By Provincial Conferences—delegates coming together from areas, districts and branches to study and discuss pertinent questions.
- 2. By the writing of Tweedsmuir Histories. These are authentic records of the history of the community from earliest times. Each Branch Institute is encouraged to compile these records and keep them up-to-date.
- 3. By promoting the Health of the Public in every way, such as:
  - (a) co-operating with local social agencies.
  - (b) instigating necessary health measures—health units, clinics of various kinds, hospitals, homes for the aged, etc.
- 4. By promoting needed community projects, such as: community centres, ball diamonds, skating rinks, parks, rest rooms, etc.
- 5. By encouraging worthwhile cultural activities, such as: music festivals, drama clubs, public speaking contest, etc.

- 6. By constructive interest in local schools, doing everything possible to meet the needs of teacher and pupils.
- 7. By a Summer Holiday for Institute members the second week in July at Ontario Agricultural College, Guelph, with rest, relaxation and participation in a worthwhile programme.
- 8. By welcoming, in many ways, the New Canadians who settle in our midst.
- 9. By promoting world unity and international understanding whenever and wherever possible.
  - (a) friendly contact with members from sister organizations.
  - (b) letter friendships with members of other countries.
  - (c) study and discussion of specific world problems.
  - (d) giving encouragement and support to organizations attempting to satisfy world needs, such as: United Nations, F.A.O., etc.

Our organization of rural women is vital and alive—interested in home, community and world betterment and worthy of your interest and support. Will you share in this satisfying work?

## F. W. I. O.

Federated Women's Institutes of Ontario



Founded at Stoney Creek 1897