

COMMEMORATIVE STAMP ISSUE, A.C.W.W.

SPECIAL FIRST DAY COVERS

At the request of the Federated Women's Institutes of Canada, this Commemorative Stamp has been issued by the Canadian Government to honour the Associated Country Women of the World. In order to publicize the stamp, the Federated Women's Institutes of Canada have arranged this First Day Cover. It has been cancelled at Stoney Creek, Ontario, Canada, the birthplace of Women's Institute. This year, 1959, commemorates the 100th year of the birth of Mrs. Adelaide Hoodless, the founder of the Women's Institute.

Helen Fitzgerald, Toronto, designed the stamp and it is unique in the fact that it is the first Canadian stamp designed by a woman. The design symbolizes growth, as cultivated by Country Women of individual country organizations into the world association, as represented by the globe.

This stamp has come into being through the efforts of the Federated Women's Institutes of Canada, following a resolution from the Manitoba Women's Institutes, requesting a stamp be issued to honour Mrs. Adelaide Hoodless, and the founding of the first Women's Institute in 1897.

The policy guide for the selection of subjects for the designs for Canadian postage stamps stresses the importance of International Organizations taking precedence over national ones. The stamp not only commemorates the organization of the first Women's Institute, but also honours a Canadian woman, Mrs. Alfred Watt, M.A., M.B.E., the founder and first president of the Associated Country Women of the World.

These First Day Covers are suitable souvenirs to send to your letter friends in other countries. Further covers may be obtained by writing

Mrs. H.G. Taylor,
National Secretary,
Federated Women's Institutes of Canada,
Room 34, Central Chambers,
46 Elgin Street,
Ottawa 4, Canada.

Price: 50 cents each, 3 covers for \$1.00
Payment should accompany orders.