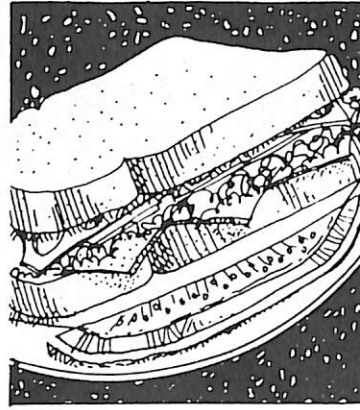


Six excellent reasons to Experience Jackson Square.

1.

Shopping

Jackson Square comprises some 250 stores, including Eaton's. That means selection. Whether you prefer practical, everyday stores, or special boutiques, you'll find it downtown in Jackson Square. But there's more ... major banks and trust companies, cinemas and some one of a kind stores.



4.

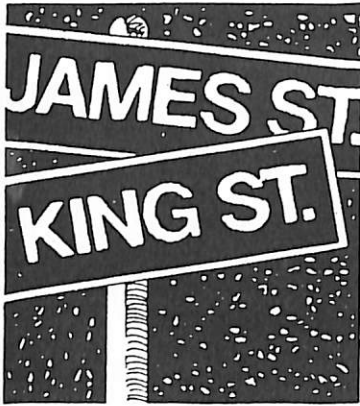
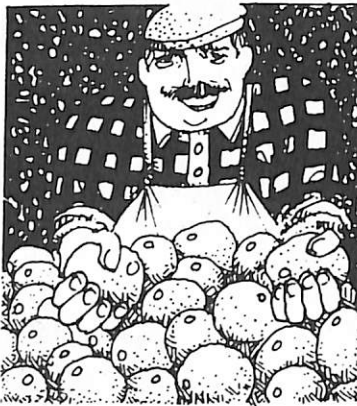
Food

Pita or pasta, egg rolls or spinach salad ... or just a hot cup of coffee and warm conversation, our Gourmet Food Fair is the place. You'll also find many other fine food restaurants located throughout Jackson Square to suit a variety of tastes.

2.

The Farmer's Market

No other shopping centre in the area brings you the year round culture and excitement of a farmers' market. Very fresh foods from very friendly farm folk ... great prices and selection too. There's everything from squid to squash. It's all indoors below the new Hamilton Central Library.



5.

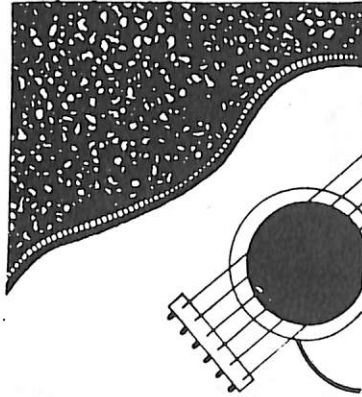
Downtown

Jackson Square is the centrepiece of Hamilton's striking new downtown core. There's a huge Convention Centre, a dramatic Art Gallery, the renowned Hamilton Place, the new Central Library, a 360 room Hotel and 18,000 seat indoor Arena/Trade Centre ... all attached to Jackson Square.

3.

The Atrium

Jackson Square's new Standard Life Centre features a dramatic 14 storey garden atrium. Waterfalls, trees, cafes and more fine shopping await you in a breathtaking environment. And adjacent, for your convenience, is the Copps Coliseum, featuring world class events and entertainment.



6.

Events

We're more than just shopping. All summer long enjoy lunch time concerts through the week, and on Saturdays, more contemporary music, all atop our outdoor plaza. And year-round there are events through the mall, including fashion shows and strolling minstrels. Jackson Square is The Downtown Experience.

Mall Hours:
Mon., Tues., Wed., Sat.
9:30 to 5:30
Thurs. & Fri. until 9 p.m.

Jackson  Square
D O W N T O W N H A M I L T O N

Underground
Parking

522-3501