

# Lug-a-Line products easy on environment

By ELLEN HAY  
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A growing number of people have taken a step past worrying about the environment — they're doing something to help it out.

Like the Bruce East Women's Institutes. They've introduced the Lug-a-Line, a group of products to replace the disposables that are rife in our society: grocery bags, brown lunch bags, styrofoam cups, paper towels, paper plates and plastic silverware. And the products are now available to the public.

They're made of mostly "environmentally-friendly" material, spokesman Barb Klages said recently. And they're designed and produced by Bruce East WI members.

Some of the more popular items include:

- Lug-a-Lug-a, a cloth container in place of a lunch bag, with a Velcro fold-down top.

- Lug-a-Lot, a tote bag particularly convenient for 4-litre bags of milk (there are also plans for a grocery string bag).

- Lug-a-Plate, carrier for plates and silverware that also contains its own cloth napkin (the idea is to cut down on disposable plates, napkins and silverware).

- Lug-a-Mug, the biggest seller to date, a drawstring-type bag for carrying a mug and perhaps

lunch (people can carry it with them, thus eliminating the need for styrofoam cups).

The idea originated at a Grey-Bruce area board meeting last winter, said Klages. Members were talking about practical ideas for reducing waste and Grey South WI came up with the idea of selling WI mugs, to reduce styrofoam cup use.

Bruce East decided it would produce recyclable bags: the two main instigators were Charlotte Wilson and Judy MacKinnon.

Members decided they wanted to make the bags in the WI colors of blue and yellow, with the WI crest on them. The end-products are machine-washable and dryable.

The products' price ranges from \$4 for a Lug-a-Clip (a towel with a loop on top for hanging in the kitchen or bathroom, to replace paper towels) to about \$14 for a Lug-a-Loop (a tote bag for carrying miscellaneous items).

Interest in the products is growing, said Klages. And since the WI sent some information pamphlets to the Ontario Recycling Council, members have started getting orders from as far away as the Toronto area.

For more information, call Klages at 881-1950 or Judy MacKinnon at 353-5638.

Vol 19 Pg 84