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A tough act to follow!
Hardy Shore was dedicated to bettering the Holstein breed

Following in the founder's steps is a challenge to younger members of the Shore family.

Shore Holsteins International Ltd., was founded by Hardy Shore Sr., who was inducted in the Ontario Agricultural Hall of Fame posthumously last June, joining an elite group of 80 inductees.

His citation immortalizes the life-long work of a man devoted to improving the Holstein (dairy) breed.

"Hardy Shore devoted his lifetime to the breeding, improvement and promotion of Holstein cattle," notes the citation.

There were many firsts for Hardy Sr., who died in 1984.

One of his Canadian milk champions, Challenger Sovereign Princess, when retired in 1974 was the first Holstein ever to produce more than 300,000 lbs., of milk in a lifetime (the final tally was 318,413 lbs. and 12,177 lbs. butterfat).

In the mid-1970s the highest price ever paid for a Holstein — \$125,000, was paid for one of his cows, Future Hope Rocket Flicka.

His two Master Breeder titles, his skill as a cattle judge, the building of his top herd (started in the 1930s, dis-

persed in 1981 with 141 head selling for \$561,925) and his tireless devotion to breeding improvements are part of the Shore legacy.

As Canadian Holstein Association director for many years, and president, Shore was instrumental in having red and whites recognized.

In 1974 his work garnered him an Ontario Agricultural College centennial medal.



HARDY SHORE SR.
...lifetime devotion to Holstein breed

His export work was another reason for the Fame citation, said Ontario Agricultural Museum general manager and Hall of Fame secretary John Wiley.