

I have taken a lot of time to write and submit my story for the Home & Country ROSE Garden. Why hasn't it been included in this issue?

~ From Writing for WI

## Dear Writing,

What a great question...I'm so pleased you asked! We receive several submissions, but unfortunately, I am not able to include many of them in the newsletter. The main reason is because they don't meet the editorial guidelines as outlined by the Provincial Board. The guidelines clearly state that Branch Anniversaries (100th anniversaries can be submitted to the FWIO office for the web site), District Annual and Area Conventions reports and photographs, and tributes to deceased Members (with the exception of provincial presidents) CAN NOT be included in the newsletter.

Another reason your story might not appear is because of the photo content or quality. We strive to include high quality and compelling photos in each issue. This means, that we need photos that are clear – not blurry – so they look good when the newsletter gets printed. Digital photos or scanned photos should be a minimum of 300 DPI to ensure a crisp, clean image when reproduced. Images of people doing something or participating in an activity are more interesting than people posing for the photo. Be careful not to cut off important aspects of the subject - for example, photos of people with ears or arms obviously missing from photos look awkward and not flattering.

And finally, if your story does not have enough information included with it, we may keep it on file and follow up with you for use in a future newsletter. The best thing to do before submitting your story is to ensure you have covered the 5 W's – who, what, where, why and when.

There are LOTS of great things happening in your Branch that you can share with us that will get covered in our provincial newsletter. It's time to get creative – we want your submissions for each and every newsletter. Without you, and your wonderful submissions, we wouldn't be able to have a newsletter.

The complete newsletter guidelines are available by contacting the FWIO Office, or by visiting the Member Services section of www.fwio.on.ca.

Do you have a question that you want answered? Email Patty at roseprogram@fwio.on.ca - be sure to include You Asked in the subject line. Your question could appear in the next issue of the Home & Country ROSE Garden!

## Share your story in the next issue of the Home & Country ROSE Garden!

We continue to look for current and interesting stories for our provincial newsletter and we want to hear from more of our WI Members and Branches across the province. This is a chance to share what your Branch has been working on, or to share a bit of your own personal interests with all FWIO Members. Here are some ideas to get your creativity flowing:

- Book Review Finished a great novel lately? Send us a review – keep it under 350 words. Be sure to include the name of the book and the author.
- Recipes Award winning cookies or a family favourite you want to share would be a great submission.
- Meet the Members acknowledge the hard work and dedication of your Members by submitting their story for a Meet the Members.
  Include information on how long they have been a Member, their involvement in the Branch as well as the community, why they have enjoyed their WI time and other interesting details. Be sure to send a high quality photo with your story.
- Success stories and tips/ideas for programming or ROSE Sessions – what has worked for your Branch, what hasn't, and what have you learned along the way?

Deadline dates and instructions on how to submit are on page 10.

