

Branch Centennial Reports

The mandate of the Centennial History Committee is to collect and record a historical summary of all the celebrations held to commemorate the 100th anniversary of the WI. All Branches, Districts and Areas are to record their centennial projects and activities and send them to this committee. All items will be placed in a large book of archival quality to be on view at the FWIO Provincial Office.

This project will record all festivities held between January 1, 1997, and December 31, 1997. Send all reports of your 100th anniversary celebrations to Leda Archer at 34 Lorne St., Elmvale ON L0L 1P0, (705)322-2130.

Note: Deadline is April 30, 1998.

A Century of Fashion

This booklet, compiled by the Northern Area, is a wonderful souvenir of the WI 100th anniversary celebrations. Copies are still available from Jean Tandberg at Site 18, Etwell Rd., RR 1, Huntsville ON P1H 2J2.

Attention Branch Secretaries

If you haven't done so already, all Branch Secretaries are asked to send a complete membership list with full mailing addresses and phone numbers to the FWIO Office. The database system needs to be kept up-to-date.

Hot Off the Press

The second printing of *One Act Plays* from the FWIC Tweedsmuir Competitions, 1994-1997, is now available. The cost is \$7, including postage. All proceeds are going to the Adelaide Hunter Hoodless Homestead. Order your copy today from the FWIC Office at Suite 606, 251 Bank St., Ottawa ON K2P 1X3. Make cheques payable to FWIC.

New Zealand WI Seeks Pen Friends

Elizabeth Brunel, The Link Officer, from the Barrington Park WI is seeking to link up with a Branch in Canada. Any Ontario Branch interested in corresponding with this newly formed WI group can do so by writing to Elizabeth Brunel, 9 Waian St., Cashmere, Christchurch 800, New Zealand.

Calendar of Events - 1998

- Apr. 1 - Erland Lee (Museum) Home re-opens
- Apr. 4 - M-m-maple Syrup Day at the Lee
- Apr. 1-7 - ACWW 22nd Triennial Conference, University of Pretoria, South Africa
- May 2 - Hands-On-Heritage Craft Day at the Lee Home
- June 16 - Spring Luncheon at the Lee Home
- June 28 - Spring Event at the Hoodless Homestead
- July 3-5 - FWIO Conference '98, Loyalist College, Belleville
- July 26 - Student Project at the Hoodless Homestead
- July/Aug. - Local Artists Show & Sale at the Lee
- Sept. 22-23 - Harvest Luncheon at the Lee
- Nov. 14 - Christmas at the Lee Home
- Dec. 6 - Christmas Open House at the Hoodless Homestead

For more information on the Erland Lee (Museum) Home events call (905)662-2691. Call the Adelaide Hunter Hoodless Homestead at (519)448-1130 for details on their activities.

A Precious Album Lost

A precious album, entitled "Historic Churches in Cumberland Township," has disappeared. It was entered in the 1997 FWIC Tweedsmuir Competitions. If anyone knows of its whereabouts, please notify Elizabeth Alexander at 613-833-2693.

North Central Area Project

A sterling silver or 10k gold Women's Institute ring is available through the North Central Area. The rings are handcrafted by Katharina Moller of Fine Handcrafted Jewellery in Toronto. A maple leaf is engraved on both sides of the ring. 10k gold rings size 5 and under are available for \$210; for each size greater than 5 add \$20. 14k rings are available upon request; ask about pricing. Sterling silver rings are \$95. For more information contact Gillian Catto, Box 16, Site 14, RR 1, Whitefish ON P0M 3E0, Phone: (705)866-0253.

Women's Institute Rose

The Women's Institute Rose is only available through Sheridan Nurseries. Call 1-888-676-2020 or Fax (905)873-2478.



Home & Country SURVEY

Attention Branch Public Relations Officers - Please photocopy this form and have all Branch members fill it out by answering the following three questions. The survey is to be returned to the FWIO Provincial Office by June 15, 1998 and the results will be brought to the August Board. Your feedback will enable Board Directors to make informed decisions.

Mailing the *Home & Country* to Your Home

The reasoning behind individual mailings is to ensure every member receives her newsletter more efficiently and promptly. Research indicates that it would cost \$1.00 per issue for postage and handling.

QUESTION 1: Would the *Home & Country* newsletter be of more value to you if it were mailed directly to your home?

- Yes No

Advertising in *Home & Country*

- The FWIO Restructuring Committee recommended that the *Home & Country* Editorial Committee investigate if and how advertising could offset production costs.
- To be attractive to advertisers recommended changes to the *Home & Country* include improved quality of paper and more colour.
- To significantly offset the production costs of a 16-page newsletter would mean approximately 6 pages of content and 10 pages of advertising.
- It could take several years before costs were significantly offset by advertising revenues.

QUESTION 2: Taking the above facts into consideration, do you support the inclusion of advertising in the *Home & Country* newsletter?

- Yes No

QUESTION 3: If you own or operate a business, would you be willing to commit to advertising in the *Home & Country* newsletter at competitive rates?

- Yes No

RETURN ADDRESS: FWIO
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Guelph ON N1H 6J2