



By Cindy Lockhart

I have received many calls wondering how to get involved in the Membership Recruitment Campaign that was introduced last summer (see *Summer Home & Country*, p. 7). Please note that once you send the fees for a new member to the Provincial Office, along with their name, address, phone number and the date they joined the WI, your Branch is automatically entered in the contest.

It's great to hear that you have new members joining the Women's Institute, whether it is one or four. Remember, every

new member is a part of your Branch TEAM and a part of the province-wide TEAM as they share and grow together.

Many of you have shared your ideas on recruiting. Thank you. Please continue to keep me informed. That one item you share might be just the thing to keep a Branch going. Keep up the good work and keep on inviting. Don't offer your guests a position right away. Make them feel welcome. Find out what they are looking for in an organization and strive to give them what they want. If you do, you will succeed in gaining new members.

Watch the Summer issue for a summary of the Membership Questionnaire. Thank you to the 409 Branches who returned them. There were many different answers, most were positive about the organization. Next time I will leave a space for the Branch name.

Membership recruitment is not just a one-person job. It is a job that we all have to work at. But if we are going to succeed, membership has to be our number one priority. And it's not just about gaining new members, but encouraging our present members. If your Branch is in trouble or needs assistance, please don't hesitate to contact me. Perhaps my suggestions will help you over a hump.

I look forward to working with our new President Dianne Orr, our Board Directors and, of course, with all of you. Be positive and we will succeed at being a strong and growing organization because "Together Everyone Achieves More!"

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Childhood Memories



The O'Connor Women's Institute in the Thunder Bay District recently compiled a booklet entitled *Childhood Memories*. The idea originated as a roll call at their meetings. At the end of the year, they felt that the stories were of sufficient interest and there were enough of them to publish.

They financed the booklet themselves and the proceeds are adding to their own funds.

Linda Turk, a published author and weekly columnist for *The Chronicle Journal*, reviewed the booklet. Turk writes: "Stories make you think about things in a new light." And, she adds, the variety of ages represented in the booklet portrays common themes to all children, but the stories cover times and geographical distances that are fun to think about. "Stories," Turk writes, "are a legitimate way of looking into someone else's life."

To purchase a copy of this booklet write to Rose Macdonald, Secretary, O'Connor WI, at RR 1, Kakabeka Falls ON P0T 1W0 or call Rose at 807-577-7031.

Submitted by Rose Macdonald, O'Connor WI, Thunder Bay.



Knitting in the Warmth

Community Women's Institute members Florence Chatten, Donna Thompson, Enid Gamble and Frances Hardy (standing, left to right) and Helen Clayton and Jean Cassan (sitting, l to r) meet once a month during the winter months in Brighton to make afghans for the Northumberland Services for Women.

Submitted by and photo courtesy of Nancy Powers, The Independent, Brighton.

Coming together is a beginning; keeping together is progress; working together is success.

