



By Cindy Lockhart

Our fall season is upon us and many Branches will be back in full swing. Congratulations to Kemble WI (near Owen Sound) with 8 new members and Morson WI (near Rainy River) with 6 new members. These two Branches led in the Membership Recruitment Campaign's New Member Incentive Program for the period from April 1, 2001, to March 31, 2002.

As an incentive to Branches to help in their membership recruitment for the next two years, FWIO is offering the following incentive to the Branch who gains the most new members in the period from April 1, 2002, to March 31, 2003, and in the period from April 1, 2003, to March 31, 2004:

- The Branch who gains the most new members during each of these periods will win one paid registration to the Provincial Conference in 2004, plus \$100 in cash.

Note: A new member refers to an individual who has never before been a Women's Institute member.

How have you been promoting your Branch, District or Area? This is something to think about as you start your new season. Are you promoting at fall fairs and upcoming craft shows? Are you handing out brochures to potential members with a local contact name and phone number?

Remember, you can't do this alone. Your Branch has to work as a TEAM. Keep on inviting those potential new members, be positive at all times and you will succeed in making your Branch grow.

I am presenting a Membership Workshop at several Area Conventions this fall. Perhaps I'll see you there?

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Rose Health Program Report

By Gail Murdock

Summer is over. We are all busy putting our real gardens to rest for the winter. Now, it is time to cultivate our WI ROSE garden. This ROSE garden may save your life or someone's dear to you. Knowledge is our best weapon against the invaders into our health. What a better way to get this knowledge than by presenting or attending a ROSE session.

An article on ovarian cancer came across my desk this summer and I would like to share a piece of information from it. Ovarian cancer is a silent, hard to detect disease. There is now a blood test called "CA-125" that can help detect this disease, although it is not 100 percent. Your insurance may pay for it, or you may have to pay for it yourself. But, if in doubt, your life is worth it!

I attended a ROSE session recently on ovarian cancer. One of the messages relayed was that if your doctor says, "Don't worry about it!" and you are worried, be persistent. It may save your life!

If I may leave you with some advice – know your body and how you feel. Don't be satisfied with "Oh, you are just under stress" or "It's that time of your life, what do you expect?" You should expect and deserve quality and don't take anything less. Ask the doctor your questions as many times as it takes to get an answer. Life is precious. Enjoy it!

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rural ontario
sharing education

ROSE rural ontario sharing education (Education) Coordinator

Role

- to coordinate the work of designated committee(s)
- to liaise with the Marketing & Resource Development Director

Responsibilities

- compile a report of activities, events and reports (etc.) for presentation upon request
- work with committee to develop a yearly theme based on the WI focus for the organization and promote the theme to Branch, District, Area, Board and the Provincial Advisory Council
- work with the Provincial, National and International Convenors to promote their educational programs
- be a liaison for educational partnerships and move these partnerships forward at all levels
- develop and prepare educational kits, displays and questionnaires as needed
- network with provincial organizations, agencies and government that will benefit the members and all citizens
- develop challenges and competitions for the membership
- work with the Membership Coordinator to sustain current members
- work with potential educational programming staff
- provide education and programming information for the FWIO website
- participate in an evaluation process
- compile an Annual ROSE Report from District Education Reports for distribution to Districts, provincial officers and FWIC
- work with committee to meet these Strategic Objectives:
 - assist in supporting and expanding the health/social programs
 - create new training workshops, featuring sewing, quilting, knitting and internet use
 - create a "test market" package prior to the introduction of new programs and services to ensure quality control and market acceptance
 - investigate the establishment of a rural women's resource centre, including water safety, mental health, family wellness and obesity

Selection

- refer to all coordinators

Note: Applications are available from the FWIO Provincial Office.