

HOME & Country

A Magazine for Rural Women

Home & Country is a publication for rural women's groups in Ontario. It is published by the Rural Organizations and Services Branch of the Ontario Ministry of Agriculture and Food. **Home & Country** has two objectives:

1. To provide a communication link between rural women's groups in Ontario.
2. To provide educational material relating to organizational and individual leadership development.

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Deadlines

Please observe the following deadlines when submitting stories or photographs to **Home & Country**.

DEADLINE: December 27 - January, February, March issue

Index

FWIO President's Perspectives	3
Leadership in action	4
Planning for the best use of your time	5
Planifiez pour la meilleure utilisation de votre temps	6
Women in politics	7
Women in politics profiles	8
JWIO Conference	10
Women take action in their environment	11
Enviro-Tips	11
Ontario Breast Screening Program	12
The anatomy of a resolution	13
What's Happening	14
Information	16



FWIO Centennial Committee Update

By Katharine Garwood

The year 1997 will be one of celebration as the Women's Institutes in Ontario mark their 100th anniversary. On February 19, 1897, the first Women's Institute was organized in Stoney Creek, Ontario, by co-founders Mrs. Adelaide Hoodless and Mr. Erland Lee.

The Women's Institute



For Home and Country

The Centennial Committee, appointed by the Federated Women's Institutes of Ontario (FWIO), has received ideas for activities to honour this milestone from members from across the province. In addition to reviewing these ideas, Margaret Zoeller, Chairman of the Centennial Committee, stressed that it is the Committee's responsibility to formulate and co-ordinate projects province-wide. This will ensure that each Area of the Women's Institute in Ontario is an integral part of the celebration.

The production and sale of blue recycling bags was the first venture developed by the Centennial Committee. They were sold to raise funds for the operation of the Committee and were in keeping with the FWIO's focus on the environment. The Guelph Area agreed to sponsor the Blue Bag Project, and it was an immediate success. To date over 1500 bags have been sold across the province.

A competition to design a logo for the 100th anniversary was organized by the Trent Valley Area WI. The above design by Evelyn Tinkers of Avonmore, Ontario, was chosen in April of 1990 out of one hundred and twenty-three entries. It is now available on letterhead through the FWIO office in Guelph.

Presently, there are a number of other exciting plans underway: a commemorative china plate, a Canadian postage stamp, a quilt competition, a centennial song competition, an Institute rose, and a "coffee-table" book.

A Mementoes Committee is also in place to receive and scan all applications for use of the centennial logo on small, retail commemorative items. Permission to use the FWIO logo on retail products will still be given by the FWIO Board. It is hoped that this "central clearing house" will act as a quality control, list all of the commemorative items available for sale, and, above all, encourage Branches, Districts and Areas to promote the 100th anniversary of the Institute in their communities. A 2% royalty is requested on the sale of all commemorative items to assist in funding the provincial anniversary celebrations.

We are encouraging everyone to submit any ideas you may have to celebrate this centennial. Submissions should be mailed to Margaret Zoeller, Chairman, Centennial Committee, FWIO, Box 1030, Guelph, Ontario, N1H 6N1.

Katharine Garwood, Secretary, Centennial Committee