

Ontario Farm Women's Network Update

The Ontario Farm Women's Network (OFWN) is a provincial organization whose membership is growing steadily. And so is its profile.

Some of the main objectives of the Farm Women's Network in Ontario include:

- supporting and strengthening the farm family and the family farm
- securing social, legal and economic equality for farm women
- fostering agricultural awareness
- forming links between the OFWN and the larger community
- providing a forum for discussion of relevant issues

- facilitating educational development of farm women
- gaining public support for and representing legislation to government

To help accomplish some of their goals, the OFWN established several committees — Public Relations/Membership, Childcare, Education, Finance, Issues and Legislation (both provincial and federal), and Constitution and Conference.

To date, OFWN's accomplishments include publishing their newsletter and invitations to participate in numerous conferences and forums. The OFWN is also working on: reports of government

studies on the family farm; a brochure on the OFWN; establishing a Talent Bank and Speakers Bureau; forming alliances with other organizations; and, initiating courses for farm women with the Ontario Agricultural Training Institute and the Canadian Industrial Training Council.

If you would like to know more about the OFWN, please contact Carol Rock, RR2, Monkton, NOK 1P0, 519-347-2776.

**by Corry Martens
Editor
OFWN Newsletter**

FWIO Conference '90 in June

Plan to attend the FWIO conference to be held at Carleton University, Ottawa, on June 1, 2, and 3, 1990. When the original plan fell through, to hold a joint conference with the Associated Country Women of the World, the FWIO decided to maintain an international perspective in their discussions. Consequently, dynamic speakers and workshop modules at Conference '90 will address the theme — "Women and Their Environ-

ment — An International Challenge."

At Conference '90 you can participate in three of the six workshops offered on the following topics: forest depletion and its effects; water as our most precious resource; a native Canadian woman's view of the environment; the family in the 90's; practical guides to personal action; and, proper physical and mental well-being.

Participants will also experience an

international banquet and dinner. A report of the 100 new recycling and waste management projects initiated at the Kingston Conference will be heard. So be sure to report your Branch's project to the Provincial Program Coordinator, Hilde Morden. Please, don't let your project go unrecognized.

Do plan to attend Conference '90. For more information contact your Branch Secretary.

Between the Lines . . .

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And thank you to all those people who have always been there when I needed them.

Goodbyes are inevitable, and they always mean change. But then, I started thinking about goodbyes, not as an ending, but as a beginning; when one door closes, another opens. It means, however, that we have to recognize an opportunity, and then take advantage of it. Adelaide Hoodless and Erland Lee were two such people who recognized a need and responded. And, you too have proved many times over that you can achieve anything you decide to do. Indeed, we have a wonderful organization which counts on each of you, since it is your contribution and participation that make it a success.

In closing, Best Wishes for the New Year. And, may you find success and

fulfill all your dreams, for yourself, your family, and all the world. Remember — "If it is to be, it is up to me."

**For Home and Country
Margaret R. Munro**

New 4-H Marketing Campaign

Ontario's 4-H program has launched an ambitious marketing campaign for 1990 featuring a new look. The goal is to bring in new members from the province's growing rural population.

The theme of the new 4-H campaign is "4-H is 4 U." Posters, brochures and radio announcements will carry the message across Ontario. The lively campaign will convey the message that 4-H is for fun, for friends and for learning by doing.

To support the county 4-H committees, a complete program of promotional

materials and strategy is being provided. This includes a detailed guide on how to prepare for family information nights through activities such as notifying local newspapers and radio stations, distributing posters and flyers, and most importantly, by talking up 4-H.

Anyone who is interested in becoming involved in the marketing campaign or hosting a family information night in their area should contact a 4-H leader or the Rural Organization Specialist at the Ontario Ministry of Agriculture and Food office in their county or district.