

More funds needed now

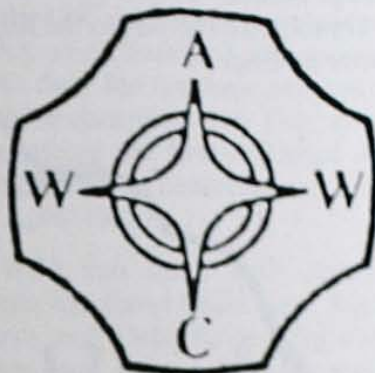
The following letter was included in the latest **Countrywoman** magazine from Associated Country Women of the World (ACWW).

Dear Fellow Members of ACWW:

How often do we listen and do not really hear? How often do we read something and do not really absorb what we have read? I am not accusing you of either, but I am wondering if you really have absorbed and understood the message which has been conveyed to you in spoken and written word regarding the financial situation of ACWW.

Our finances are not in a very healthy or sound state. We continue to rely on the traditional way of acquiring funds for the administration of our organization — Pennies for Friendship, membership dues and interest on investments. You have continued to be very generous with your Pennies for Friendship; dues account for only a small percentage of our income and contributing memberships haven't increased as we had hoped; interest revenues are down. Our income has not kept pace with our expenditures.

Ellen McLean



What is the solution to our financial dilemma? In the long term ACWW must find new recurrent sources of revenue. Various methods of fundraising are being contemplated. Meanwhile we **must** increase the trickle which is our income at the present so it becomes a flood.

At the 1986 conference in Killarney, delegates adopted a Plan of Work for ACWW for 1986-89. To implement this plan, delegates also passed budget estimates which called for a 25% increase to our income. It was suggested that each member would have to give an additional sum each year for the three years of the triennium, that contribution was to be the equivalent of a loaf of bread. **Not instead of what you gave last year, but in addition to...** And some of you didn't give anything at all.

I am appealing to you to respond NOW to the financial commitment we made in Killarney. I know that there are heavy financial demands on you wherever you live. But despite those demands, remember that ACWW cannot fulfil its aims and objects without a healthy financial situation. You believe in ACWW as a powerful force in bringing about change in the world. Your Pennies for Friendship must be coins or bills, and then to add to them those extra loaves of bread, please send them now.

Ellen McLean
ACWW President

ACWW update from annual board meeting

Farewells were said to Martha Bielish as vice-president for Canada and Yolande Calve of the Cercle des Fermieres was elected as our new president for the area of Canada.

(Note the change of title.)

A \$10 contributing membership to ACWW entitles you to receive the publication **Countrywoman** (deadline is now December of each year). A membership for TWO years prior enables you to attend the next ACWW Conference which will be

held in Kansas City, Missouri from Sept. 21 to Oct. 1, 1989.

Dr. Ellen McLean, ACWW President, stresses that to implement the Plan of Work for 1986-89, revenue must be sought. (See letter above.)

Spring meetings coming up for JWI

All Junior Women's Institute members are reminded that spring meetings will be held in each of our three districts. These special events allow branches within a geographic area to get to know each other better. Workshops on a variety of subjects are offered along with social activities. The districts will meet as follows:

District 1

(eastern branches)

— April 11, hosted by Hastings JWI

District 2

(Niagara region and western Ontario)

— date to be announced,

hosted by Stevensville JWI

District 3

(branches north of Guelph)

— April 25, hosted by Jean Scott JWI

