

present concerns of our membership.

Aim to offer an interesting and varied program to attract and keep new members. It takes time, effort and imagination to come up with a good program. To ensure the views are representative of all ages, include the various age levels on committees. By including new members to assist in program planning, they are made aware of your genuine interest in their suggestions.

Rural Ontario has changed dramatically in the last few years. Many families now living there were formerly city residents who desired a quiet home in

the country, but employment in the city. Although this trend has slowed considerably, many rural communities now have a much larger population. Many of these women are potential Women's Institute members. Do welcome them to your community and invite them to your Branch meetings. By taking them to their first WI meeting, this act of thoughtfulness on your part will demonstrate your interest in them as potential members.

Congratulations and best wishes are extended to the new branch, Franktown-Numogate in Lanark South.

Janet D Hiepleh

Margaret Zoeller Retires as Editor



Roland Sewell, right, Executive Director – Administration, presents a scroll on behalf of the Ministry of Agriculture and Food to Margaret Zoeller, retiring editor of Home and Country, for nine years of dedicated service to the Women's Institutes and the rural community, as her husband, Austin, looks on. The presentation was made on July 28th when OMAF colleagues honoured Margaret at a retirement party. Staff members also presented her with a photo album containing highlights of her career, and a leather handbag as a parting gift.

Margaret Zoeller: A Tribute

On June 30th, Margaret Zoeller retired as editor of *Home and Country*, after nine years of dedicated work on behalf of the Federated Women's Institutes of Ontario. Following in the footsteps of Ethel Chapman and Marian Pardy, Margaret brought ability, enthusiasm and hard work to the position. During her time as editor, she always kept her readers up-to-date with the happenings of F.W.I.O., the Federated Women's Institutes of Canada and the Associated Country Women of the World.

Margaret's duties included much more than putting the magazine to bed. She assembled interesting slide presentations of the Institutes' work, to be shown at various meetings, in order that those who couldn't attend major events held at a distance from their homes, could keep informed. Requests to speak at branch, district and area meetings, to participate in special events, by those who knew her as a very competent and popular provincial president, board director and provincial public relations officer, were legion. Her presence will be greatly missed at the annual Officers' Conference, where she directed the taking of photographs, and often took part in the program, as a keynote speaker or chairman of a plenary session.

For ten years, Margaret was the very active chairman of, and a driving force behind, the Erland Lee (Museum) Home committee. Without her organizational skills and many hours of hard work, F.W.I.O. would not have such a fine museum, a monument to the Women's Institutes' beginning.

Her many friends and colleagues at the Ministry of Agriculture and Food will miss her sunny countenance and her sound advice on a variety of matters.

Margaret has served the Women's Institutes extremely well over the years both in her position as editor and as a very active and competent officer. I know that her many friends and loyal readers will join me in wishing her and her husband, Austin, many happy years together in retirement.

Molly McGhee