

# The Director Writes . . .

The end of the Women's Institute year will have arrived with this issue of Home and Country. I do hope that every branch and district had successful meetings during the past twelve months.

The year beginning in the fall will see new faces at the provincial board. A new president, fifteen directors and one junior director all must be elected. It is very important this year that the membership, at the area conventions, make their views concerning change known to those who will attend the board meetings at the end of November. Several excellent ideas which would help streamline some of the procedures of FWIO, reduce a lot of paper work and, perhaps, recruit new members and retain existing ones, were expressed at the mid-year board meetings in April. There was an air of expectancy, even excitement, about changes that could take place.

Participants at the officers' conference, held at the University of Waterloo in May, heard the Lieutenant-Governor of Ontario, the Honourable Pauline M. McGibbon, say that every volunteer organization periodically needs to update the tools they use to operate. Volunteers must proudly keep their membership strong and ensure that their objectives meet the needs of society in the 1980's. Therefore, I urge every member, through her representatives at area conventions, to make certain that her views will be made known at the November board meeting when proposed changes in the constitution will be discussed. Please do make the effort to express your views to sitting and new board directors.

As I write this message, plans are in the final stages for three important events in the Home Economics Branch during June. At the beginning of the month, the joint staff conference with the Extension Branch will be held at Brock University in St. Catharines. A highlight of this conference will be a visit to the Erland Lee (Museum) Home which coincides with Women's Institute Week. The annual provincial 4-H Homemaking Club conference will begin at the University of Guelph on June 17. This is always an exciting time for the members who have been chosen to attend on the basis of achievement and service to their clubs. This year, the FWIC board has moved the venue of the annual meeting to York University, Toronto, June 23-26. To honor their presence, the Government of Ontario will host a dinner at Ontario Place. Of course, the menu will feature Ontario-grown produce. The branch is looking forward to meeting with board directors and counsellors from across Canada and with the president-elect, our good friend, Mrs. Harvey Noblitt.

On Sunday, June 1, I am looking forward to accompanying two other friends, and past presidents, Mrs. Austin Zoeller and Mrs. Herbert Maluske to the Ontario Agricultural Museum in Milton, where a portrait of the late Dr. Ethel Chapman will be unveiled in the Hall of Fame.

Some new faces will be found among branch staff across the province. Lorraine Holding, the former regional supervisor in Guelph, is now associate director of the branch. Louise Dorschner, a native of North Bay, is the home economist in Cochrane and Temiskaming. Amy Los, from Cochrane, is the home economist in Nipissing, Muskoka and Parry Sound. Lorelee Marshall will be working as home economist in Huron County, with Grace Bird. Bonnie Wilson, from Kent County, is the home economist in Kenora and Rainy River. Carolyn Lake and Janet Waldon are working in the Toronto office, as foods and nutrition specialists.

Branch statistics for 1979-80 have now been compiled. I am very happy to report that there has been a significant increase in enrollment in our courses. The number of requests made by individual consumers and calls and letters to the county/district staff about our adult and 4-H Homemaking Club programs have escalated during this past year. At this time, I would like to thank everyone who acted as a volunteer leader, sponsored a club or attended one of our meetings. Without your help, we would not have had such a successful year. We really do appreciate your efforts on our behalf.

ADULT PROGRAM PARTICIPANTS		1979-80	
	leadership workshops		33,771
	food & fashion forums		10,446
	short courses		8,741
	lectures		18,150
	volunteer leaders		2,174

1978-80                      phone      letter      in person

## A. CONSUMERS

HEAD OFFICE			
Foods & Nutrition	3,454	743	33
Other Consumer Info.	117	69	9
Totals	3,571	812	42
54 FIELD OFFICES			
Foods & Nutrition	6,643	890	3,559
Other Consumer Info. & Adult Program	6,254	2,415	1,924
Totals	12,897	3,305	5,483
TOTAL		26,110	

## B. TARGET CLIENTS

54 FIELD OFFICES			
4-H	7,431	6,389	3,603
Women's Institutes	1,270	854	461
Totals	8,701	7,243	4,064
TOTAL		20,008	
GRAND TOTAL		46,118	