

PUBLIC RELATIONS REPORT

Mrs. John Brown, PRO

Public Relations is keeping the people informed and promoting the image of the Women's Institute. Mrs. Brown in her first year as Public Relations Officer found the reports interesting and was amazed that the women across the province are accomplishing so much for their communities and the world.

We must continue to be prompt with the reports at all levels so that the results will be more accurate. I would like to congratulate Trent Valley and Grey Bruce Areas for the 15 years of 100% reporting. It takes effort and dedication to achieve this record. For the other Areas it can be done and it must start with the Branches and Districts.

Women's Institute projects

The donations to Pennies for Friendship increased in the past year but the contributions to other WI projects, including the Erland Lee Home was down by an alarming \$1000.00. The Erland Lee Foundation Fund is a priority for the next 3 years and we are asked to support it. Let us not forget the overseas work of our organization.

WI educational

The WI are to be congratulated on the number that attend the Officers' Conference and the local Conventions. This is a learning experience which benefits all. The 4H clubs continue to be well supported. The WIs supply leaders and financial assistance in their local communities.

Community projects

Educational—Scholarships and awards are given both locally and provincially, school fairs are supported as well as help for the retarded and handicapped. One WI had a walkathon for the retarded. Participation in the short courses which includes all the community is heavily supported by the WI. Floats are entered in Fall Fair and Santa Claus parades.

Health—Financial assistance and volunteer work benefitted the hospitals. Medical Centres, sick and shut-ins, senior citizens, meals on wheels, donations of jams and jellies to senior citizens home were just part of the community involvement provided by the WIs.

Community—Contributions to the communities are in the form of support to halls, centres, parks, sports programs, churches, fire victims and the needy. Bus trips were taken with the neighbors included.

Cash donations to other organizations.

SUPPORT TO OTHER ORGANIZATIONS INCREASED THIS YEAR BY \$14,243. and yet the WI projects fell short. We may feel they are all worthy but we must not lose sight of the WI Projects and budget for them first.

Publicity—The media is very co-operative in publicizing meetings and events. The Home and Country is placed in public places and extra copies given to interested persons. The WI History Book and spoon are used for guest speakers.

PROVINCIAL PRO REPORT

Five hundred pieces of mail went out during the last 10 months. Press releases are mailed by Mrs. Brown to 190 papers three times a year and she works

closely with the Canadian Press and some of the radio stations. The reports from the Area P R O's were interesting but we must keep working at public relations as it is everyone's responsibility. Wear your badge at every opportunity; promote the use of the handbook; use the Ontario WI Story and Home and Country. There is a new WI brochure available for 10¢ from the office.

PRO DONATIONS REPORT

Women's Institutes projects	\$ 32,723.
Women's Institute Educational	138,301.
Community Educational	51,818.
Community Health	67,358.
Community Projects	227,921.
Other Organizations	49,171.

60th ANNIVERSARY OF FWIO

The anniversary committee in charge of arrangements for the reunion of past and present board directors, are Mrs. Clarence Diamond, Mrs. Jeanetta Sager, Mrs. Clifford Ritchie, Mrs. Stewart Anderson, Mrs. Robt. B. Weber and Mrs. John Brown.

FWIO REUNION

60th ANNIVERSARY CELEBRATION of the FEDERATED WOMEN'S INSTITUTES OF ONTARIO

BINGEMAN PARK LODGE

Highway 7-8
Kitchener

AUGUST 15, 1979

Tickets \$10.00

11.00 am.-1.00 pm

COME MINGLE ROUND THE PUNCH BOWL

1.00 pm-3.30pm

SMORGASBORD DINNER

Short Program

A DAY TO VISIT AND RENEW FRIENDSHIPS

All past and present FWIO Board Directors, Officers and Conveners will be receiving a letter from the President.

STAFFORDSHIRE TRIP

Mrs. Orval Jordan

Thirty members from Institutes across the Province were on the exchange trip to Staffordshire England in late September. Much preparation went into the planning with the host group. The warm welcome, the friendships made and visits to WI's in that area, will long be remembered.

Many tours were taken to see the manufacturing of fine china and crystal, well known around the world. After two weeks in Staffordshire the ladies toured other parts of England and Wales.

An invitation will be sent to the English ladies for a return visit to Canada. The committee in charge will be Mrs. Orval Jordan, Mrs. Jack Sparling and Mrs. Geo. Powell.