

Federated Women's Institutes of Ontario Annual Meeting Provincial Board of Directors

Mrs. Harvey Houston – Public Relations Officer

The annual meeting of the Federated Women's Institutes of Ontario was held at the Lord Simcoe Hotel December 5-9, 1977. Mrs. Herb Maluske welcomed all, especially the fifteen Board Directors and the one Junior Director attending their first meeting and said "it is my hope your enthusiasm and your energies will be rekindled and redirected to furthering the work of FWIO through your own Branches, Districts, Subdivisions, and Areas."

THE PRESIDENT REPORTS

"I present my last report as Provincial President with mixed emotion, grateful for the many experiences and a little sad to be closing the covers on a wonderful period of my life."

Mrs. Maluske told about her presidential duties and reviewed the meetings attended since the semi-annual meeting. (all of which have been reported in a previous issue). The highlight being the 80th Anniversary and the trip through northern Ontario with Mrs. Hackett-Pain.

Because of a heavy schedule, Mrs. Geo Barr, Vice-President, attended the Fall meeting of the JWIO, Girls' Conference and Leaders' Breakfast.

Referring to Area Conventions, Mrs. Maluske suggested there is a worthwhile role for the alternate Board Director and she should be asked to contribute more. Officers are always changing so it remains a constant learning experience to train the newcomer to adapt to new situations.

Mrs. Maluske closed with the challenge "The fields ahead abound with opportunities to be grasped, emergencies to be met, tasks to be done and duties to be accepted."



The past and the present. Mrs. Clarence Diamond newly elected President received the President's Badge from retiring President Mrs. Herb Maluske.



Mr. K. E. Lantz, Assistant Deputy Minister; Mrs. Harvey Houston, retiring PRO; Mrs. John Brown, newly elected PRO and Miss Molly McGhee Director, Home Economics Branch.

PUBLIC RELATIONS REPORT

In presenting the final report Mrs. Houston said she was amazed at the new ideas which surface each year. Comparing the first and last reports during her term in 1971-72 she pointed out, two Districts and nine Branches did not report, eight Areas had 100%. In 1977 all Areas and Districts had 100% with only seven delinquent Branches. Congratulations to Grey Bruce and Trent valley for 14 perfect years.

NEWS VIEWS AND IDEAS

Some of the thoughts and ideas reported by PRO's might help in planning for another year. It's a good thing to have money and the things it can buy; but check once in a while and make sure you haven't lost the things money can't buy. One of the "things," good public relations and dedication are essential for the continuance of the Women's Institute.

What do we do and say; what kind of image is projected; become familiar with the Handbook; read Home and Country; donate to WI projects especially the Erland Lee Foundation Fund.

Draw up a budget, decide on only one charitable organization a year to support, this will discourage too many hand-outs.

During the year all meetings provincially have been attended which involved public relations and publicity, all Provincial activities have been reported to the media. I had the opportunity to attend a District Annual, two County Rallies, three Area Conventions, 80th Anniversary, Officers' Conference, Board Meetings and conduct a Procedure Workshop.

After holding many offices over the last 41 years, Provincial PRO "was the icing on the cake."

PRO DONATIONS REPORT

Women's Institute Projects.....	\$33,796
Women's Institute Educational	\$126,433
Community Projects Educational.....	48,031
Community Projects Health	70,827
Community Projects Community.....	180,068
Cash Donations to Other Organizations	34,928
Total.....	\$494,083