

children. Marriage is much less permanent today, and statistics show every fourth marriage will break up. Then there is a new breed of parent today, born out of changing values at the universities since the '60s, the formation of the women's liberation movement, and a much greater affluence in the post-war years.

This type of parent is not ready to make sacrifices for his or her children, and many are scornful of traditional values such as marriage, religion, patriotism and success. A Gallup poll indicates 60% of Canadians believe that family life is less successful today than 10 years ago.

As you plan programmes, remember you are helping to train and educate people for life, and that you can really contribute tremendously to the betterment of your homes and country.



Mrs. Herb Maluske, President welcomes L-R Mrs. Hazel Fillmore, Iona WI and Mrs. Gertrud Liepman West Lorne WI outside Village 11 at the University of Waterloo.

### The President Speaks

Mrs. Maluske referred to the theme, comparing the work carried on by the members at Branch level, and the necessity for "know-how" in training and educating people.

Programme planning consists of a plan of action. She spoke about a four plus one stage.

Preparation—Preparatory planning and concern for minute details will make the difference. Successful meetings just don't happen.

Promotion—If you have planned ahead and know what you are going to do, you can be confident in telling others what is about to happen.

Participation—Members benefit most by giving of themselves, using their talents and working together. Interest and enthusiasm can be contagious.

Perseverance—The work of the Women's Institute is an on-going activity, every member should be willing to share in all phases of the programme.

Plus one—Praise. Be honest in your criticism and generous in your commendation of good programmes.

### Deputy Minister

Mr. R. G. Bennett, Deputy Minister, Ministry of Agriculture and Food said "all one has to do is marvel at the history of the Women's Institute to evaluate the tremendous contribution made to rural and all life in Ontario. Congratulations are certainly in order on this the 80th anniversary year since the founding of Women's Institute. The activities of the WI have always been closely associated with the Department and Ministry of Agriculture and years ago the WI Branch now the Home Economics Branch".

Mr. Bennett spoke in broad terms about the preservation of food land, farm incomes and food prices at the supermarket.

The goal is to encourage responsible development of agriculture and food resources for all people in Ontario. Production of food is an indispensable industry. The nomads lived off the land and it was only when the more enterprising planted seeds and stayed near, to watch over, and harvest crops, that Agriculture had its beginning. The Agricultural industry has gone through many changes, today only 5% of the total population fits into definition of farmer.

An issue today is the availability of Agricultural land, many factors need to be considered, the ability to produce, the conversion of plant plus animal back to the land, soil types and climatic conditions. Land resources are not as unlimited as we might think, good agricultural land is a finite resource important to us all.

It is difficult for a farm community to understand the need for preservation of land when it's hard to sell a product and make a profit. It becomes increasingly important not to look at the immediate years, but down the road and to think in terms of preservation through discreet planning.

There needs to be a high degree of inter-dependency. The crunch is, to what extent are we willing to buy our own products? Consumers are inconsistent when they shop and buy imported products to save a few pennies but turn around and ask the government to preserve Agricultural land. Those pennies saved could be the cost of driving the farmer off of his land and jobs in Agriculture.



Between sessions members gather to discuss WI problems. L-R Mrs. Audrey McGill, Model WI; Mrs. Agnes Hutchinson, Mount Brydges WI; Mrs. Helen Falkner, Goderich WI; Mrs. Audrey Young, Long Sault WI; Mrs. Mary Werden, Aughtrim WI; Mrs. Eleanor McGugan, Melbourne WI.

### Gilbert and Sullivan

The Waterloo Oxford District Secondary School student cast received a standing ovation for their performance of *Patience*. Mr. J. A. Cull stage director and Mr. J. A. Fergusson music director, did a magnificent job of successfully staging one of Gilbert and Sullivan's more difficult operettas.