



The Hon. Wm. G. Newman, Minister of Agriculture and Food.

WELCOME

The new minister of Agriculture and Food the Hon. William G. Newman is fully committed to the fact that farmers are entitled to a decent standard of living, not just once every year or two but every year.

Although born in the city of Toronto he has strong ties with Agriculture. A graduate from OAC with a B.S.A., P.Ag. degree as a professional agrologist, one of his vital concerns is the preservation of farmland.

Mr. Newman lives with his wife, Margaret, and three children, Cathy, Allan and Carrie at Balsam near Pickering, and still maintains the family farm where he raises Hereford Beef Cattle. His wife is involved with community activities and Cathy is a 4-H'er. As a family they enjoy skiing, snowmobiling and boating, while Mr. Newman is keen on fishing and hunting.

His first introduction to municipal life was his election to the local Council of Pickering, Deputy Reeve and then Reeve. Later he entered the Ontario political scene and was first elected to the legislature in 1967 representing Ontario South riding. Because of electoral boundary changes it now is known as Durham North.

Since becoming MPP he served on a number of parliamentary committees including the Estimates Committee, Natural and Physical Resources Committee and the Select Committee on Hydro. The next step was that of parliamentary assistant to the Minister of Transportation and Communications.

He served as Minister of the Environment from February, 1974 until his appointment in October, 1975 as Minister of Agriculture and Food.

The Ontario Women's Institute members welcome The Hon. Wm. G. Newman as Minister of Agriculture and Food and "wish you well."

OFFICERS' CONFERENCE SECRETARY

A native of Elgin County, Grace and husband Russell Campbell live at R.R. 1, Iona Station with their two daughters and two sons.

This Scottish community known as Cowal has fifty-four Campbells on the mail route. (Take note and address your mail carefully if you want Officers' Conference information to arrive in "Grace's" mail box)

The Campbell's operate 400 acres and are in both beef and hog operations. In the harvest season Grace sometimes helps out by driving the tractor, running for parts, taking meals to the fields or doing the "joe jobs." She feels strongly farming is big business and you have to be either in or out of it, it's no longer possible to have a little of this or that.

She knows what she is talking about, for she owns a few steers, 19 cows and a purebred Charolais bull. She's a thrifty individual. Back in her school days, both as a student and teacher, she worked in the tobacco fields. She saved her money and bought a house, fixed it up and rented it. From this income she purchased the Charolais cattle. Grace says "That's how I got them, but where I go from here I have no idea."

Hours have been spent refinishing the many antiques in her home. For the past seventeen years she and her husband have been working on the house, doing some remodeling and building an addition for a family room which includes an eleven foot fireplace and a sewing room. She needed a sewing room for she sews for the whole family, from pants and jackets for her husband to the lingerie for the girls.

She finds time for all kinds of hobbies, from crocheting and knitting to caning, spinning, oil painting, candle making and even making gingerbread houses.

She was President of Elgin County Junior Farmers, of course, that's where she met Russell. A 4-H Homemaking Provincial Honour gal who believes Mothers with girls should take responsibility in 4-H clubs, she proved it by receiving her 4-H ten year leadership certificate last Fall.

As a member of Cowal WI Grace has served in almost all capacities and in Elgin West District has been Secretary Treasurer for six years and now is Second Vice President. Another community interest is Associate Director on Wallacetown Fair Board.

The family manage holidays in a camper and have travelled to both the east and west coasts as well as up to Alaska.

This May, Mrs. Campbell will be in charge of Officers' Conference, a new challenge but a most rewarding one. Good luck.

PUBLIC RELATIONS PROGRAMME

Why public relations? was the theme for **Cainsville Women's Institute**. Mrs. W. R. Sweetnam, PRO, explained that public relations is concerned with public opinion. She continued to say, that PR planned and conducted with wisdom can bring great rewards.

The programme was presented in three parts, the definition and duties; how to get it in the press and communications, illustrated by two skits; a 20 question quiz dealing with general knowledge about the Women's Institute and the Handbook.