

## Canadian Grocery Product Code

It's coming as surely as the sun will rise tomorrow.

Did you write a letter? — if you don't care, or aren't concerned — then that's the way to go. Apathy will get you nowhere. So don't complain in a couple of years when the system is introduced.

We've all seen the small rectangle that is the symbol of the Canadian Grocery Product Code, its vertical lines of different widths and a 10 digit identification number will record the product, brand size, and even further information a supermarket might wish to tabulate.

Complete price information will appear on the shelf but not on each individual item. Consumers cannot carry the price of each purchase in their head, for few have such good memories.

There has been a private members' Bill C390, introduced by Max Saltsman, MP Waterloo-Cambridge, as an amendment to the Packaging and Labelling Act. The proposal — "No retailer shall sell a product by the Universal Product Code pricing system unless the price also appears on that product in a way that is legible and meaningful to the public."

This member of parliament is working on behalf of the consumer, but the consumer must do something too. The Minister of the Department of Consumer and Corporate Affairs, the Hon. Andre Ouellet stated he would pass legislation to protect the consumer so they know what the price will be before they get to the checkout counter.

But here is the crunch! Mr. Ouellet further stated "that unless he receives a good deal more evidence to support the claim that the system is detrimental to the consumer" it is doubtless that any action will be taken in that direction."

If you want the price on each item, it's up to you, the consumer, to make your wishes known.



Honeydale W.I. celebrated International Day by entertaining neighbouring Branches. A programme relevant to the theme was presented by the visitors, including songs of other lands. A fine display of items from other countries was enjoyed with members "showing and telling" about the articles. Foods of ethnic origin were served for lunch.

RIVER VALLEY WI — have a member, Mrs. Marion Richardson, who was chosen "Flying Farmers Queen". She has a marvellous philosophy — The more responsibility we take, we are prone to errors, mistakes, but without our efforts how can we go forward?



Mrs. Marion Richardson represents the St. Lawrence and Ottawa Valley Flying Farmers.



### First Advance Honours

Carole Esdale, left, the first 4H Homemaking Club member to receive Advanced Honours in Stormont County. Home Economist, Mary Michels makes presentation of silver pie server and certificate. Miss Esdale received her Provincial Honours in 1966, then entered the University of Guelph, in Family and Consumer Studies and now teaches in Cornwall.