

**Who is the real
Mrs. Public Relations?**

Mrs. Arnold Wilson, Eastern Area PRO was responsible for this presentation at the Convention. This is an idea for a program at any level.

On stage an exact duplicate of the Handbook, complete with Crest.

As the pages were turned each officer appeared in the book wearing a banner (President, Curator, etc. eight in all). All participants used their Handbook outline of duties, to prove their office was the most important in Public Relations.

Central Area

A session which made us more aware of our short comings and how important it is to relate to the public and present a proper image was presented by the County Home Economists.

The Loan Library has a copy of the complete presentation on Communication.

----- take the two women talking together.

— Have I got some news for you. I was just talking with my new neighbour this afternoon and she was telling me about a great sounding organization for women called the W.I. From what I can understand, it's just a minute part of a world-wide movement — the FWIO, FWIC and ACWW.

— ACW what? — I'm confused!

— Well — you know — The ACWW and the ICW and CAW and as well as SACWA. In Ontario, it's closely connected with OMAF.

— What do they do?

— Well, once a month they meet and open with an Ode and the Mary Stewart Collection of Pennies for Friendship to help with the Save the Sight Fund.

— Oh, that sounds like a worthy project — whose sight are they saving?

— Oh, I think it's for the ACWW. I wasn't clear on that part myself. What I do know is that, once a year they hold an Area Convention to prepare for District Annuals. At area conventions they appoint committees to stand at district annuals, at least they call them Standing Committees. Apparently too, the PRO's set up displays of Tweedsmuir Histories and the Curator from the local museum comes and checks them over.

— Is that right?

— She also told me that she was a life member and had just received a District Bar.

— A Bar?

— My neighbour told me she has also been to Officer's Conference — I guess she's pretty high up in the organization — and while at the Conference, they all stayed at the home of Erland Lee and that cost them around \$40,000.

— It sounds like an expensive resort. Is there a pool, and is it open all year round?

— I'm not sure, but we could find out more if we both go to the next meeting. We have to have an answer for the Roll Call, "How do I spread the W.I. story?"

— We really should go. Don't forget to call me.

Now, if you have listened closely you will realize that what we have, is a failure to communicate.

Let Us Not Forget to Be Kind

Excerpt from speech by Dr. Irene Spry, Deputy President, ACWW to Eastern Area Convention.

"Let us not forget to be kind": This might well be a motto for ACWW, since we and women like us all round the world belong to ACWW so that the exchange of neighbourly kindness may reach to the four corners of the "global village" that our world has become.

This is not a "Lady Bountiful" sort of kindness, doled out to the deserving poor from our own superfluity of affluence. Mere hand-outs are often not kind at all; they may even turn out to be unkind. The kindness we try to practise in ACWW is loving kindness among friends who have learned to understand and respect each other and who are working together, each in our own way, to achieve shared objectives. ACWW gives each of us a chance to pool our assets in the really constructive kindness of working with faroff colleagues (as well as with those nearer home) in doing our best to help each other to realize our own aims, each in the way that seems to us best. ACWW gives us a chance to contribute whatever we can — be it experience, understanding of local needs and conditions, skill, hard work, or cash — to the great work of helping human beings everywhere to win a better life for themselves. That is why we pay "Pennies for Friendship" to make the work of ACWW possible; that is why we contribute to ACWW projects, such as the "Save Sight" project that is at present opening up such exciting possibilities of preventing needless blindness among millions of children.

ACWW gives us an opportunity to "learn to walk in each other's moccasins so that we may be truly kind with the kindness that members of a team have for each other. How lucky we are to be part of this multi-million ACWW team of women that is playing such an important part in mutual sympathy and kindness in helping to build a better world for everyone all round the world!"



"Do You Remember When?" was the theme of Pine Orchard Women's Institute 60th Anniversary celebration. Three charter members were present, Mrs. James Hope played piano as she did at first meeting, Miss Howard McClure and Miss Greeta Flintoff assisted at the tea table. (charter members seated at right of table)