

Home and Country placed in doctors' offices, libraries and beauty salons etc. Links with overseas branches are both a source of information and pleasure. As a result of one branch writing to CBC regarding poor reception in the locality, the outcome was a public meeting with the W.I. underwriting the expense, with local TV executive, thus better reception. Exchange visits with Extension service branches in Michigan and Mackinac Island. Meetings were reported to local newspapers and clippings forwarded to the editor of Home & Country. Many Areas expressed appreciation to Miss Helen McKercher and her staff for valuable programming aids, short courses, etc.

There are the customary ways of making money: catering, booths at auction sales, teas, setting up displays at Fall Fairs, fines for not wearing the W.I. badge.

As your Provincial Public Relations Officer, a highlight was to be a voting delegate at the FWIC Convention in Banff. On my return an article was submitted to Home and Country. After the two Board Meetings, Officers' Conference and the official opening of the Erland Lee Home write-ups were mailed to newspapers through Ontario. During the last fiscal year 545 letters and packages were mailed, included were news releases for FWIO and FWIC, program material as well as information to the Area PRO's.

I have attended Officers' Conference meetings and an executive meeting, as well as speaking at a Branch meeting and two District Annuals. During Officers' Conference and Board Meetings it is the responsibility of the Provincial PRO to set up a display and sell FWIO supplies.

Financial highlights

Women's Institute projects — \$18,050.09
Women's Institute Educational — \$101,690.96
Community projects — Educational — \$27,988.58
Community projects — Health — \$47,086.60
Contributions to Community — \$105,689.20
Cash donations to other organizations — \$31,162.03
It is worth noting that we give away to other organizations much more than we contribute to our own projects.

ASSISTANCE FOR CONVENERERS OF RESOLUTIONS

Mrs. Austin S. Zoeller Convener

— Area Convener — mail written reports to Provincial Convener by October 1 and sustained resolutions (properly signed and dated) *immediately after your area convention*

TIME NOW TO RESOLVE

Who may resolve

A concerned Branch member may bring this concern to the attention of the members, and from there a group decision will be made to work on and formulate a resolution.

The Resolutions Convener and Committee should be responsible, however, if the individual who was originally concerned is not on the Committee, she probably will be asked to assist.

What are the purposes?

To crystallize group opinion or policy within FWIO's goals and aims.

To serve a means of support to other groups who share this opinion.

To help weight public opinion.

What are not the purposes of a resolution?

To express thanks to an individual or group.

To congratulate.

To express partisan concerns that do not affect the entire Women's Institute.

How to draft a resolution

FIRST gather all the facts.

Discuss the issue.

Formulate a resolution in terms of the stand you wish to take.

The "Whereas" clauses represent the premise on which your thinking is based.

To be convincing they must lead logically to the conclusion as expressed by the "Therefore Be it Resolved".

Most of us know what we wish to resolve but we don't always know why we believe as we do. To convince others to our belief we must be factual and logical.

How to test a proposed resolution

Why do we consider the resolution to be a legitimate concern of the membership?

Why do you believe your premises to be true?

Are your "Whereas" clauses clearly stated in exact terms that cannot be misunderstood?

Can you support your premises with facts?

Do they lead logically to the conclusion?

ASSISTANCE FOR CONVENERERS OF FAMILY AND CONSUMER AFFAIRS

Mrs. Brock Suddaby, Convener

This year more Area Convenerers met the October 1 deadline for sending in their reports. However, there are still some District Convenerers not carrying out the duties outlined in the Handbook.

The next step is to alert the District Convenerers that they, too, have a deadline to meet. Immediately after the District Annual.

Branch Convenerers have the same type of deadline. Their reports should be sent to the District Convener immediately after the Branch Annual.

It is the duty of the Convenerers at all levels to send the name of her successor along with the report, if possible. If she is not able to do this, a separate note should be sent with the necessary information.

Perhaps each Convener should make a checklist of the seven requirements of her office to make certain none have been left undone before sending in her report.

We are gradually closing the communications gap. Letters reach me telling of communications between Branch and District, District and Area and sometimes Branch and Area. This is very good. As we get to know each other we can work together much better.

Some of the topics we need to consider during the year are mental health, venereal disease, food additives, energy, conservation and boat safety. We need more education and knowledge on these and other related topics.

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