



Provincial Board Directors serving second term. (L-R) Mrs. Gordon Gow, Mrs. Philip Rushbrook, Mrs. Norman Tuck, Mrs. Sam Koski, President of FWIO Mrs. Noblitt, The Hon. Wm. A. Stewart, Minister

of Agriculture and Food, Mrs. Wm. A. Stewart, Mrs. Shirley Bird, Mrs. Peter Timmins, Mrs. Austin Rumble, Mrs. Calvin Carmichael.

## AGRICULTURE AND CANADIAN INDUSTRIES

### Mrs. F. Watty, Convener



### CONSERVATION

**Roll Calls** — Name a bird or animal almost extinct; How could I preserve water; Why has conservation become so important?

**Mottoes** — Conservation or Starvation — which? Nature never spoils her work by being in a hurry.

**Speaker** — Telling about a bird sanctuary in direct route of migrating

Canada geese and ducks.

### POLLUTION

A pollution tree on which each member fastened some item which causes pollution.

**Motto** — The air we breathe is life-giving, let us not help to make it life-destroying.

**Speakers, Papers and Films** — A TV Documentary used to evaluate industries and their effect on pollution in Ontario; Health nurse spoke on the dangers of pollutants; Exhaust systems on cars and construction equipment; The many ways that waste matter is being processed for building supplies and industrial purposes; Polluted lakes and rivers.

### LABOUR AND ECONOMICS

**Roll Calls** — What value has the family farm in the community? What industry would you choose for employment if you had to go out to work? Should farmers work on Sunday?

**Mottoes** — Is automation stealing your job? Honest labor disgraces none.

**Speakers and Papers** — On Capital Gains Tax on family farms; Misuse of Welfare and Unemployment; Valuation Day; Comparing farm labour wages; Farm population and income; Advantages and dis-

advantages of a Trust Company over a Bank; The Crop Insurance Commission; Panel discussion "Women in Industry."

### CONSUMER INTEREST

(quality controls)

**Roll Calls** — An experience I had from a misleading ad; My pet peeve while doing my grocery shopping; A TV commercial that insults your intelligence.

**Motto** — Spend a thought before you spend a penny.

**Speakers** — Consumers' Affairs; The Metric System.

### RURAL LIVING

**Roll Calls** — An idea to foster love for rural living; What can we do to keep our young people on the farm? Why I stay on the farm.

**Speakers, Films and Papers** — Is this our land? Concerned about Americans buying and owning so much of Canada; Mineral and oil wealth; Land use; The exploration for oil in Northern Canada as well as offshore drillings along the coast; Man and Resources News letters.

### PRODUCTION AND MARKETING METHODS

**Roll Calls** — Name a product we would lack if the farmer never came back; My opinion of marketing methods; An invention developed by a Canadian.

**Mottoes** — If it wasn't for agriculture — what would the city man do? The farmer is the food factory of the nation; The wealth is in the soil.

**Speakers and Papers** — Meat replaced by vegetables; Building plastic dome houses; Native peoples — The Canadian Indian, our first agriculturist; Buying freezer beef and new beef grading system; Deer hides and antlers used by Indians in their crafts which are made for tourist trade.

Questionnaire from F.W.I.C. Convener was mailed to all Areas early in August.