

Cultural Activities: **Mrs. E. R. James**, Manitoba.

A new dimension has been added to Cultural Activities with inclusion of leisure time activities, hobbies, study and recreation, because of shorter working hours and earlier retirement age. Making of quilts, all kinds of needlecraft, knitting, macrame, sewing with knits, floral arrangements etc. Creative writing should be encouraged. Workshops and projects have been encouraged on Save our History, history books should be microfilmed for permanent records. Ontario has purchased the Erland Lee Home at Stoney Creek, where the Women's Institute movement all began.

Agriculture and Canadian Industries — **Mrs. Donald McInnes**, Nova Scotia.

Provinces presented programs on pollution, conservation of wildlife, and in-depth studies of land use. Rural beautification was still receiving much support. Women's Institutes continue to strongly support 4-H programs and supply leaders.

Highlights of report of United Nations and International Exchange as presented by **Mrs. Stanley Bride**.

Many years ago, children learned a nursery rhyme:
For want of a nail the shoe was lost
For want of the shoe the horse was lost
For want of the horse the rider was lost
For want of the rider the battle was lost
For want of the battle the kingdom was lost
And all for the want of a nail.

This was a moral tale and is no longer fashionable. But battles still go on and women have to fight their battles in a different way. A.C.W.W. is the only international organization of countrywomen and homemakers in the world, who fight with Pennies.

We number some 8 million members but many cannot give even a penny. They live in countries where not only starvation, but extreme illness from fatal diseases threatens the lives of their families. So "pennies" are the only stable income and without it A.C.W.W. could not function.

Pennies for Friendship in Canada were obtained through auctions — a penny for each inch of hip measurement, Penny Teas, Penny waist lines, Penny aprons, and emptying purses of pennies.

Since it is you, the ordinary members of A.C.W.W. everywhere, who make good things and miracles happen with your pennies, think of the nursery rhyme and realize that "Because of your Pennies, the battle's being won."

Here is a most promising road toward a more solid and friendly understanding among the everyday people of all the world's nations. It is along this road of co-operation that the thoughts of mankind must travel if we are to arrive — and arrive we must — at a world of enduring peace among men of good will.

"Save the Children's Eyes" has been used as the No. 1 project this year. A.C.W.W. members pledged themselves to finance the scheme whereby young children who lose their sight **after** they are born, because

of poor nutrition, will be given a diet with the necessary vital Vitamin A, protein, and medical care, so that they are saved from blindness.

All branches who have a United Nations meeting learn so much preparing the program, that it is little wonder that interest is increasing. The developing countries need our Pennies as much as we need to know and understand their life style and needs.

ASSOCIATED COUNTRY WOMEN OF THE WORLD

Mrs. J. P. Matheson, Area Vice President
for Canada and Dr. Irene Spry,
Deputy World President

An afternoon session provided the Convention with a wide range of thoughts about A.C.W.W., from a brief background outline of the organization to actual programs.

Dr. Irene Spry spoke briefly and emphasized that problems face all women throughout the A.C.W.W. but each of us can help to identify the problem and provide ideas for a solution. Various needs as human beings are what tie us together.

Mrs. John Drover, Nfld., **International Conferences**. These Conferences prove to be a common meeting place where all can present their ideas, problems, hopes, and solutions. Bridges are built between developing and developed countries which provides an understanding which leads to confidence in one another.

Mrs. John McLean, N.S., **A.C.W.W. Societies**. Explained that all branch members are a member of A.C.W.W. because of the 2¢ derived from fees. She told of the three different societies which belong to A.C.W.W. Constituent (Ontario is in this category) Associate and Corresponding. All play a role in the world wide organization.

Mrs. Stanley Bride, Ont., **A.C.W.W. role in the United Nations**.

By way of a mobile, she told of the part played by A.C.W.W. especially through our representative Mrs. Roberts of New York.

The World Health Organization, Food and Agriculture Organization, Status of Women, projects both cultural and educational are all arms of the central body working toward a world of peace. Pennies for Friendship is the backbone for providing finance for useful programs.

Mrs. Whitson, Alberta — **Letter Friends**

From a small beginning this program has developed the confidence of members around the world. It has been a learning experience through letter friends. A fine way "to know one another better."

Mrs. Frank Ross — P.E.I. — **Exchange Programs**

Mrs. Ross told about her own branch experience over the past quarter century with an overseas exchange. With the aid of an overhead projector she told about the program sharing, the confidence these programs build and the clearer understanding of another societies' objectives.