

## PUBLIC RELATIONS REPORT

Mrs. Harvey Houston

The Public Relations Officer reported handling 165 pieces of mail. Some of these were requests for assistance for Public Relations Meetings. Fourteen reports and outlines were sent to Area Public Relations Officers. Ten news releases from the National office were handled and 75 printers' proofs were sent out to newspapers in all parts of Ontario. Thanks were expressed to ten Board Directors who told the P.R.O. of seeing reports in their local papers.

Some changes were made in the Public Relations Report Form and Board Directors were requested to stress the fact that this is not a balanced treasurer's statement. It was suggested that Public Relations Officers refer to the Winter 1972 issue of Home and Country, page 26, or the 1973 Winter issue, page 21.

Thanks were expressed to all of those with whom the Provincial Public Relations Officer worked.

## REPORT FEDERATED WOMEN'S INSTITUTES OF CANADA

Mrs. Harvey Noblitt

Mrs. E. V. Fulton, president of F.W.I.C. attended the annual meeting of the Canadian Federation of Agriculture and from her report are the following summaries: from a speech by Mr. Charles Munro, President of the Canadian Federation of Agriculture — "The enquiry into Food Prices done prior to the meeting was valuable in that it helped to define and understand the problems involved even though it was unable to come up with concrete conclusions. He said that the time is rapidly disappearing when farmers should be expected to receive substandard returns for supplying the nations' food needs and that the prospect of cheaper food prices is dim".

From a speech by the Hon. Eugene Whelan, Minister of Agriculture — Mr. Whelan urged the farmers to grow all the grain they could with the prospect that the grain market will remain strong for at least 2 years. He said farmers are improving their efficiency and productivity faster than the rest of the people in our economy. He declared that to freeze food prices and bring in food controls would be disastrous because (I) farmers will stop producing when profits disappear (II) income from exports will be restricted if farmers cut production and (III) if subsidies are given to offset a price freeze, world competitors might impose countervailing duties. His government, he says, is emphasizing policies and programs to promote the family farm.

Mrs. Fulton also reported having made a tape with evaluations on her trip to the Northwest Territories with Mrs. Clarke. This tape is available from the National office in Ottawa (see page 2 Home and Country).

The National office has asked that all Women's Canadian Institutes be informed that copies of "A Heritage of Canadian Handicrafts" are still available.

## TWEEDSMUIR COMPETITIONS F.W.I.C.

Mrs. Noblitt

The entries in the Tweedsmuir Competitions have been judged, and the two winning entries in each class, have been sent for judging for the National Competitions.

Mrs. Noblitt announced the following winners in the Ontario Competitions:

### A Portfolio of Women's Institute Yearly Programs—

Mrs. Fred Guy—Elmhurst Branch  
R.R. 4, Stratford

### A Macrame Tote Bag

*First*

Mrs. George Murray — Central Dumfries Branch  
46 Crest Court  
Galt (Cambridge)

*Second*

Mrs. Mina Rollason — Coldstream Branch  
R.R. 2, Ilderton

### The Senator Cairine Wilson Trophy — Citizenship Project — a set of 20 slides with commentary

*First*

Mrs. D. E. Andrews—Campbellville Branch  
Campbellville

*Second*

Mrs. Sharon Hamm — Walsingham Branch  
R.R. 3, Langton

These entries will be returned to the owners after the names of the national winners are announced at the F.W.I.C. Convention in Banff.

The president thanked all of those who participated in the Competitions and congratulated the winners.

Thanks were expressed to Miss McKereher for arranging for judges, and to the judges, Mrs. Layne Paton and Miss Irene Koyama of the Home Economics Branch and Mr. Don Kerr, Superintendent, Photographic and Film Library, all of the Ministry of Agriculture and Food.

**Bazaar Gifts:** Mrs. Noblitt also thanked the Provincial Board Directors for bringing in the gifts to be sold at the Bazaar at the Banff Convention.