



Members of the Provincial Board of Directors F.W.I.O. serving 2nd and 3rd year terms, back row from left — Mrs. Yates Eaker, Mrs. George Burnside, Mrs. E. A. Darling, Mrs. James McNeil, Mrs. E. Ellerbeck, Mrs. W. Miles, Mrs. H. M. Allemang, Mrs. A. Gillis, Mrs. Cecil Bell, Mrs. C. Lee, Mrs. N. Coulthard, Mrs. L. Wolgemuth, Mrs. V. O'Hare, Mrs. E. Emke, Mrs. W. Fletcher, Mrs. D. MacLachlan, Mrs. W. Millar. Front row from left — Mrs. G. Henderson, Mrs. H. Maluske, Mrs. W. Mitchell, Mrs. E. Urstadt, Mrs. Ross Johnston, Mrs. M. Kloetstra, Mrs. C. Barber.

REPORT — HOME ECONOMICS BRANCH, MINISTRY OF AGRICULTURE AND FOOD,

Miss Helen McKercher, Director.

In her opening remarks, Miss McKercher extended a special welcome to the newly elected Directors, saying that they would find their term of office a learning experience as well as an enjoyable opportunity for service for Women's Institutes. The Director said that approximately 3,500 women attended Area Conventions in Ontario this year and the opinion is that it is good to move the convention from one locality to another.

There are well over 500 Contributing Members in the Associated Country Women of the World in Ontario and continued support for A.C.W.W. in this manner is asked. In other words, please renew your Contributing Membership. Giving such a Membership can be a way of honouring a Women's Institute Member for outstanding service.

Part of the work of the Home Economists in the counties is to assist the Women's Institutes. They will give help and suggestions for programs.

Junior Women's Institutes need assistance from the senior organization.

Home Economics Branch programs are being continually brought up to date. Due to a constrained budget, groups should combine so that a larger number of people can be reached. If a cancellation is necessary, please notify the County Home Economist or the office in Toronto as early as possible.

One county had 1,300 members in the 4-H Homemaking Club program.

In concluding, Miss McKercher said that she enjoyed working with Mrs. Noblitt, the new president of the Federated Women's Institutes of Ontario and that she was looking forward to an interesting week with the Board Directors.

REPORT — PUBLIC RELATIONS

Mrs. Harvey Houston

Public Relations Officers all across Ontario are to be congratulated for their interesting reports. In this report are many suggestions which may be found helpful in planning Branch programs for 1973-1974.

The 75th Anniversary Celebration held in the Royal York Hotel in Toronto and at-