

Ontario Food Council—Consumer's Section

Mrs. Emerson Emke reported attending 2 meetings. Mrs. Emke said an announcement was made that a Market Development Committee to study all aspects of the Turkey Industry (export markets, promotion, distribution and new products) has been established, and that the Consumer Section plans to test cooking methods for turkey parts in cooperation with Dr. Ore, Animal Science, University of Guelph.

The revised pamphlet Ontario Apples is available. Miss Strang reported that legislation is before the United States House of Representatives, which will require that food packages state storage information and a Pull Date. Pull Date is the last date a product can be sold without risk of spoilage, and it must be removed from the shelf after that day. It was suggested that Pull Date, plus storage information was the most effective solution, but lack of inspectors to enforce legislation would be a problem, if similar legislation was passed in Canada. Concern was felt that more Ontario foods were not promoted at Ontario Place.

The Consumer Section is involved in Promotion of Ontario Lamb, Tender Fruits, Eggs and Tomatoes etc. Approval to add two additional members, one from F.W.I.O. and one from Consumer's Association of Canada was given.

Officers' Conference Interim Report

Mrs. Robert Weber, Secretary for the Officers' Conference said that 825 applications to attend had been received but at that date 17 cancellations had come in. Mrs. Weber said that this year leniency had been shown for late applications because of Anniversary activities but next year there will be no extension of the set deadline.

The Seventy-Fifth Anniversary Celebrations

Mrs. Austin Zoeller, chairman, presented the report of the Anniversary Luncheon which was held in the Canadian Room of the Royal York Hotel Toronto on February 12.

Mrs. Zoeller stated that the attendance was 1,613 people and that greetings had been received from approximately 100 Constituent Societies of A.C.W.W. These along with greetings from Queen Elizabeth, Prime Minister Trudeau, Prime Minister of Ontario Wm. Davis and the Honourable William A. Stewart, Minister of Agriculture and Food had been placed in a souvenir booklet which was presented to each person attending.

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Silence is the most perfect expression of scorn.

George Bernard Shaw

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Honored guest and guest speaker had been Mrs. Olive Farquharson O.B.E. president of the Associated Country Women of the World. Mrs. E. V. Fulton president of F.W.I.C. was also a guest.

Ed. Note A full report with pictures appeared in the Winter 1972 issue of Home and Country.

Ontario Women's Institute Story

Secretary Treasurer Mrs. Wm. Miller reported that there had been sold as of March 31, 1972; 1,926 books and that many copies had been sold at the Officers' Conference. It was suggested to the Directors that this book would be an excellent gift for a Women's Institute member. This committee is now dissolved.

The Junior Women's Institutes

Mrs. David Brown representing the Junior Women's Institutes reported that there are 83 members in Ontario in 6 branches.

Mrs. Brown said that the Junior Women's Institutes now have a project. It is a booklet comprised of get together games, shower games, short skits, songs for sing songs, poems, crafts, program ideas, places to tour and party recipes. Each branch is contributing their ideas.

A brochure similar to the F.W.I.O. brochure has been printed. They are dark blue with black printing and will be distributed to all Branches and other interested persons. They may be obtained from the 1200 Bay Street office.

The Junior Enthusiast, our newsletter, is now going to be printed three times a year. It is sent to all Junior Institute members thus in this way everyone knows what all branches are doing, provided every Branch contributes.

The Annual Convention of the J.W.I.O. will be October 20-21-22, 1972 at the Blue Bell Motel and Restaurant. It is located north of Listowel, on Highway 23.

A report of the Spring Meeting of Junior Women's Institutes was presented by Mrs. Marion Kloestra Board Director representing Junior Women's Institutes.

Norval Branch members were hostesses for the Third Spring Meeting, held at the Master Feed Research Farms, Georgetown on April 15, 1972. Get acquainted games, conducted by Sharon Passmore and a showing of slides depicting past Provincial Women's Institute gatherings were shown. Miss Eleanor Flint Craft Specialist from the Home Economics Branch directed the girls in making "A Mystery Craft" which turned out to be Felt Belts.