

new cuts properly cooked could increase turkey sales. Since turkey prices are below actual cost to farmers the possibility of exploring new markets in Japan, Bermuda and Nassau was suggested.

Monthly radio tapes, press releases, etc. are available. Two new publications, Ontario Honey and Ontario Rutabagas have been released. A White Bean recipe contest has been held and a kit featuring prize winning recipes will be available. Surveys on food prices in Toronto showed prices have increased 3½% since last year in comparison to a 14% increase in restaurant prices.

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Mrs. Harvey Houston, newly elected F.W.I.O. Public Relations Officer.

Public Relations Donations Report, 1970-1971, presented by Public Relations Officer Mrs. Clarence Diamond.

Using a poster presentation, Mrs. Diamond made comparisons between the 1971 and the 1965 donations. For 1971 total donations for more than 1,300 branches were \$282,266.97, an increase over 1965 of \$86,771.67.

Donations to Women's Institute projects, \$22,715.88, a decrease of \$5,249.21.

Women's Institute Educational Projects, \$80,156.57, an increase of \$41,799.42.

Educational Community Projects, \$21,160.26, a decrease of \$16,602.88.

Community Projects Health, \$53,434.26, an increase of \$30,647.19.

Total Contributions to Community totalled \$74,167.11, an increase of \$25,773.07.

Cash donations to other organizations, \$30,632.89, an increase of \$10,407.08 more than in 1965.

Reports from 9 of the 14 Ontario Areas showed 100% reporting from Branch to District to Area. Appreciation was expressed by the Branches for cooperation and coverage by the news media.

The Provincial Public Relations Officer reported sending 900 letters including news reports, requests for ideas re program planning, supplies, F.W.I.C. releases, etc., attending all committee meetings, the A.C.W.W. Conference in Oslo as a voting delegate, attending District Annual Meetings, Area Conventions, Short Courses, rallies, anniversaries, Junior Women's Institute Meetings and many branch meetings.

Concluding her report Mrs. Diamond expressed appreciation to members, Board Directors and the staff of the Home Economics Branch for their kindness and support during her 6-year term and presented a cheque to the Erland Lee Homestead in memory of her late husband.

Hospitality — from the Report of the F.W.I.O. Hospitality Convener, Mrs. John Charlton,

Mrs. Clarence Mann reported that she and Mrs. Sam Cawker had met 15 New Zealand Country Women during a brief stopover in Toronto enroute to the A.C.W.W. Conference. The visitors were entertained, given copies of literature, brochures, Home and Country, and Ontario road maps. In exchange Mrs. Mann and Mrs. Cawker were given literature and towels one of which is placed among souvenirs in the F.W.I.O office.

Mrs. John Rumble and Mrs. Russell Morrison were hostesses to 27 people, 21 of which represented the Women's Division of the Federated Farmers of New Zealand. In addition to a planned tour of Toronto the Women's Institute representatives escorted them to places of interest such as Ontario Place, the Toronto Dominion Centre and a view of the city and presented them with F.W.I.O brochures.

Mrs. Miller read a report prepared by Mrs. Noblitt re hospitality extended to 12 Women's Institute members from Newfoundland.

Ed. Note: A complete story of the visit appeared in the Fall 1971 issue of Home and Country page 26.

Area Convention Discussion — When reviewing their area conventions some Board Directors stressed the value of area officers attending Officers' Conferences.

It was explained that Miss McKercher Director of the Home Economics Branch brings the report of that Branch for the information of Ontario Women's Institute members and the Area convention and that the F.W.I.O. president speaks of the progress of Women's Institute work in Ontario.