



Nazimya Salman (marked with X), "Our Girl in Turkey" with her classmates.

With the F.W.I.O. Branches

PUBLIC RELATIONS

Paisley — The Public Relations Convener for this branch said, "For hundreds of years many words have been written about the art of living and working successfully with people but no substitute has been found for the four virtues of consistency, sincerity, courtesy and friendliness."

Kawartha Lakes — Roll Call — One thing I would like the public to know about the Women's Institute. A speaker said, "The work of a Public Relations Officer is to promote, to project and publicize the image of the Women's Institute."

Dacre-Hyndford — Roll Call — "How many times have I visited my closest neighbour in the past month?"

West Oxford District Women's Institutes — "Ontario maple syrup helps a child in Greece." The branches in the District sponsor a Maple Syrup Festival, part of the proceeds to go to help a foster child in Greece.

Monkton — Discussing Public Relations a speaker said, "Public Relations is the art of winning public favour for an organization or a person and is an extension of human relations."

Stirling — "Blessed are they who understand,
The uplift of a kindly hand;
The comfort of a quiet friend,
Who takes time out, to write
and send."

The above verse is quoted from a report sent in by the Stirling Branch.

Ospringle — A speaker discussing Human Relations said, "There are many opportunities for better relations just where we are — a friendly greeting, a handshake or smile can brighten another's day. We must have good human relations to produce good public relations."

Kippin East — Each member brought a guest, a senior citizen who lives alone, to a branch meeting.

St. Williams — A woman's editor of a local newspaper explained new methods with colour printing and showed pictures to explain the process of printing.

Lucan — The members of this branch, as a project have been instrumental in organizing a Senior Citizens' Club for their community.