

Members of the Clarksburg Branch at their 60th Anniversary, front row from left — Mrs. Herbert Theakston, Mrs. John Ritchie, Mrs. Andrew Johnston, Mrs. George Wilson, Mrs. Selmo Walters, Mrs. W. Fulford, Mrs. Russell Daherty, Mrs. Stanley Carson. Women in the background are also members.

Wartburg — When a member brought a scrap book of community events which she had kept since the beginning of the century to a meeting the ladies attending a branch meeting found the contents very interesting.

**Gravenhurst** — "How Glory Came To Stratford" — "The Shakespearean Festival" was the title of a talk at a branch meeting.

Wicklow-Vernonville — By means of a chart a member illustrated the changes in farm living in the last fifteen years. At the same meeting a poster showing old and new farm machinery and a 1918 Eaton's catalogue were displayed.

**Kippen East** — Roll Call — A building that has disappeared from our community.

Shane — A speaker explained the origin and development of the spinning wheel, then demonstrated carding, spinning of wool and told of the dyeing processes used by the pioneer homemakers.

**Denbigh** — The convener of Historical Research was able to show a copy of the first census of Denbigh Township which had been taken in 1870.

Milancthon — Roll Call — "Bilingualism" comments.

Inman Rd. — A "History of Picture Post Cards", was an interesting program feature.

Cassburn — "The History of Transportation", was the feature of a branch meeting.

**Pine Grove** — A panel of teen-agers discussing the problems of teen-agers was a program feature at a branch meeting.

Rosebank — Those attending a branch meeting enjoyed a Book Review — "Only One Year", by Stalin's daughter.

**Brock Rd.** — Roll Call — My responsibility as a member of the Women's Institute.

**Ebenezer** — A Women's Editor of a local newspaper explained for the members of this branch the process of getting out a newspaper.

**Bala** — To show their appreciation for the work of the Women's Institute, the people of the town of Bala put a plaque on the front of the town hall. Building the hall for the town had been a project of the organization.

**Komoka** — A guest speaker from a travel agency took the members of this branch on armchair tours (with pictures) which visited six continents at a branch meeting.

**Brooke** — Those attending a branch meeting found a talk on Canadian talent in the entertainment industry.

## PUBLIC RELATIONS

Cloverlea — "Maintaining Public Relations begins with you as a member and everything you do to interpret your organization to the public. Public Relations is something like Friendship; it can't be bought, begged or stolen. To have good public relations we must be proud of ourselves and our work and always ready to give credit to others for their endeavours. A little praise, a flattering compliment or even a warm glance doesn't cost anything but it often gives a real boost to someone. When we lose the desire to tell about our activities we may have ceased to make progress. It is only human nature to want to let others know our news, when we have something exciting and worthwhile to tell." The foregoing paragraph is quoted from an address on Public Relations presented at a branch meeting.

**Lookout Bay** — Motto — "Put your talent in the W.I. and see it multiply."

Northern Star — Rol Call — "What I would like the public to know about our Women's Institute."