



From left — Mrs. Austin S. Zoeller, F.W.I.O. President, the Hon. William Stewart, Minister, Ontario Department of Agriculture and Food with Board Directors representing the Ontario Junior Women's Institutes, Mrs. David Brown and Miss Susan Eller.

Ontario will have 5 voting delegates to A.C.W.W. Conference, 2 council members (1 to vote) and 2 accredited visitors. Later in the Annual Board Meeting Mrs. A. Zoeller was named leader of the Ontario delegation and in committee with Miss Helen McKercher and Mrs. William G. Miller will consider the Ontario delegates regionally if possible.

Public Relations Report

The Annual Public Relations Report and a summation of Women's Institute activities in the province was presented by Mrs. Clarence Diamond. From the 14 Areas in Ontario the report showed that a total of \$270,922.66 was spent on activities of the Women's Institutes to educate and develop leadership, improve conditions for homemakers and citizens not only in the immediate communities but through the Associated Country Women of the World, people in the developing countries.

Included in the more than \$21,000.00 given for Women's Institute projects was \$11,359.00 for the current project of F.W.I.O. to raise \$50,000.00 for increased facilities and expansion at Macdonald Institute, University of Guelph. This is a 75th Anniversary project of Women's Institutes in Ontario to be completed in 1972. Approximately \$18,000 is needed, the only project of F.W.I.O. at this time, and Branches are urged to do their utmost to reach this goal by 1972.

Women's Institute members give much vol-

untary assistance on which no monetary value can be placed. In addition to this \$67,000.00 was contributed to communities for beautification and recreation programs, supplies and up-keep of halls and parks, aid to distress victims, etc. One hospital was reported as a result of a small beginning by a Women's Institute Branch, a Post Office remained open, speed limits were lowered in school areas, and dangerous corners remedied through Women's Institute local resolutions.

Program reports indicated current studies on education's dollars, pollution, estate taxes, Canada Pension Plan, drugs and their effects, a 5-part weekly series on "Marriage for Moderns," area and regional planning, and first-hand training through many demonstrations, short courses, and informed speakers.

In addition to the usual publicity releases the Provincial Public Relations Officer submitted a story on the 1970 Officers' Conference for the Federated News, spoke at District Annuals, anniversary celebrations, branch meetings, county rallies, conducted Short Courses and Workshops, was a voting delegate at National Convention and attended Officers' Conference and Constitution Meetings in the F.W.I.O. office.

To help create interest on informative, up-to-date programming in our Women's Institute meetings kits of pamphlets on Drugs, Pollution, and United Nations were distributed by the Provincial P.R.O. to each Board Director.