



At the 50th anniversary of Lucasville Women's Institute. Back row, from left, former District Presidents—Mrs. S. L. Kerr, Mrs. Keith Crookard, Mrs. J. L. Johnston, with Mrs. Clarence Diamond, Public Relations Officer for F.W.I.O. Front row, from left, Life Members—Mrs. Carl West, Mrs. Short Beatty, Mrs. Margaret Fisher.

With the F.W.I.O. Branches

PUBLIC RELATIONS

Markdale — "Grandmother did her own public relations by taking a loaf of bread or a fresh baked pie to her neighbour. Public relations is to create good feelings among people," said a speaker addressing a branch meeting.

Coleridge Union — Roll Call — "Something that would make me feel at home if I were in another country."

Dufferin South District — At the District Annual Meeting the name of each branch is put in a box. The names are drawn and the branch entertains the members from the branch whose name they have drawn sometime during the coming year.

Highgate — Life members were honoured with corsages when the Highgate branch celebrated its sixty-fifth anniversary this year.

Sanford — The roll call was answered by each member giving an evaluation of an effective force in the community with a suggestion for its improvement.

Mono Road — "Public relations should not be left to one person. It should include all members of the group. If we wish to grow and attract new members we must create a new image, make our meetings more interesting and get more people involved," the members of the branch were told.

Thunder Bay District Women's Institutes — Members travelled by bus across the International border to be guests of the Women's Clubs of Grand Marais, Minnesota. They enjoyed a tour of the area around Grand Marais and the history of that region was explained to them.