



Miss Judith Lynn Bridge, recipient of the North Wellington District Women's Institute Scholarship.

Osnabruck Centre — Roll Call — “Should there be a woman on the school board and why?”

Bloomington — A “talk-in” on the objects and program of the Women's Institute program was a feature of a branch meeting.

PUBLIC RELATIONS

Bridgeport — A public relations administrator from a local Trust Company traced the history of public relations at a branch meeting. Branch members were urged to make a greater effort in welcoming new residents and telling the women of the contribution they can make to the community through the Woman's Institute.

Friendly Corners — The public relations officer had contacted several public relations officers of large companies and had received interesting information from them. Several members presented the material. Some of the topics were: New government regulations regarding credit buying; Go ahead and Sign It — warning people to take care when signing contracts; How good is your guarantee?; Unsolicited Mail.

Mainsville Centre — “Public relations is something that has to be acted upon and lived every day of a members' life. It means the relations of the Women's Institutes with people who are not members and with other organizations. What do they think of us? Do they know what we are doing? Have they any idea what the organization stands for other than at branch level?” The above quotation was a part of a branch program at which the members discussed public relations.

St. Jacob's — Members of this branch were told that public relations starts in the home and continues into business. Women's Institute Branches are excellent examples of Public Relations at work.

Drummond Centre — Roll Call — “What do you think public relations means?”

HISTORICAL RESEARCH

Cheltenham — A branch meeting was held in the home of a collector of lustre china. A program highlight was the demonstration and explanation by the hostess of her collection of beautiful lustre ware.

Solway — A history of postal services was presented at a branch meeting. The speaker said that mail service goes as far back as 1000 B.C.

Rocky Ridge — Roll Call — “A vanished landmark in our area.”

Mill Creek — “Nothing that was worthy of the past departs; no truth or goodness realized by man ever dies or can die but is all still here and recognized or not lives and works through endless changes.” This quotation from the writings of Thomas Carlyle was a part of a program material at an Historical Research meeting.

Chatterton — “The Working Man in the Last Century” was the title of a talk presented at a branch meeting. “In the 1800's a working man's day was from sun-up to sun-down,” said the speaker.

Little's Corners — The Tweedsmuir History Committee were in charge of a branch meeting which was held in a setting reminiscent of the past. Members were dressed in old-fashioned clothes; kerosene lamps were used for lighting; home-made scones and cookies served in antique dishes were a part of the lunch.

Grafton — A speaker urged members of this branch to each record their family history. She suggested searching family bibles and that family snapshots and samples of dresses, etc. be included. She said, “It is only human to desire a touch of immortality here on earth; to hope that after you are gone someone will know and care that you have passed this way.”