



At the North Western Area Convention, Fort Frances, from left — Mrs. Cecil Kellar, Miss Helen McKercher, Mrs. R. G. Hamilton, Mrs. Austin Zoeller, Mrs. Nick Pihulak.

CONSUMERS' ASSOCIATION OF CANADA

Mrs. Homer Judge, in her report on the annual meeting of the Ontario section of C.A.C., challenged Women's Institute members to become leaders and concerned consumers by taking a broader outlook on consumer problems. In keeping with our changing world suggestions were — that efforts be concentrated on tenant affairs, health services, debt counselling, housing, invasion of privacy, etc.

The Department of Consumer's Affairs was organized because consumers demanded action where their complaints could be heard, and handled. Consumers must learn to read labels, question sales people and try out expensive items such as furniture before buying it, e.g. a mattress. Another recommendation for study is problem of freezing and re-freezing of meat as in supermarkets.

Of ten resolutions presented only the one regarding regulation of consumer reporting agencies was lost. To become a concerned consumer we must use our training, knowledge, leadership and communication abilities. C.A.C. annual membership is \$3.00 and includes six issues of "Consumer" magazine.

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"I can live for two months on a compliment."

Mark Twain.

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NOTES OF NOTE

The Semi-Annual Board Meeting of the Federated Women's Institutes of Ontario will be held at the University of Guelph, April 20-24, 1970.

Applications for Workshops and Short Courses are available through the local Home Economist. We suggest that requests should be received by the Ontario Department of Agriculture and Food, Home Economics Branch, Parliament Buildings, Toronto 182, during the month of June.

Many consultations have been held with Eaton's and Ainsley's, the suppliers of the Women's Institute cup and saucer, and assurance received that they will be available January 1st, 1970.

About 530 copies of Dr. Ethel Chapman's new book, "Humanities in Homespun" have been sold at time of Board Meeting. Autographed copies are available from the F.W.I.O. office, 1200 Bay St., Toronto 185, Ontario with the paper cover at \$3.50 and hard cover \$5.75 (plus exchange on cheques). Orders are mailed directly to purchaser.

Board Directors were given samples of seals, crest patterns, and gummed crests to be used for Women's Institute promotional work.

The Adelaide Hoodless Homestead Fund, Unesco Coupon #390 for Villa Maria Project, and the Northern Canada Women's Institute Funds are all **closed** and no further contributions will be needed.