

## ONTARIO FOOD COUNCIL

Mrs. Russell Morrison reported on meetings of Consumers' Committee of the Ontario Food Council in June and October. The main study has been beef pricing, and it was found that beef prices react up or down sensitively to changes in supply and demand. Per capita beef consumption in Canada has risen from 70.5 pounds in 1961 to 86.8 in 1969.

A review was made of complexities of Food Protection and Inspection Services for Ontario consumers; and a reminder from Mrs. Kay Hodgins, Consultant, that Consumers' problems or complaints should be addressed to Box 99, Ottawa. The Ontario regional office is Ontario Department of Consumers' Affairs, Toronto.

Another meeting was held on "Understanding the Grocery Business and the Consumer in the Supermarket." Committee members toured a large grocery warehouse and felt that the retail grocer is making an effort at fair prices.

The Ontario Food Centre at Ontario House, London, England opening in June had canned corn as major consumer promotion in England and Scotland at that time. Average consumption of corn in United Kingdom is one quarter pound per person per year compared to Canadian average of ten pounds.

Ontario Food Council co-operated with 15 food companies and was responsible for Carousel of Food at Royal Winter Fair.

Later in the meeting, members appointed to Consumers' Committee of Food Council were Mrs. Austin Zoeller, Mrs. Russell Morrison, Mrs. John Rumble, Mrs. Wilmur Ribey, Mrs. Hugh McMillan, Mrs. J. A. Fairman. Alternates are Mrs. William Makins, Mrs. H. Noblitt and Mrs. John Brown.

## HOSPITALITY REPORT

Mrs. J. A. Charlton, Convener of F.W.I.O. Hospitality Committee reported correspondence with Women's Institute members in England and the A.C.W.W. office. For the first time, requests came from Africa through A.C.W.W. to introduce a friend who had moved to Ontario. Letters of welcome on behalf of F.W.I.O. were sent. One Women's Institute member in Devon, England requested reference material for a daughter's school project on Canada. Two Board Directors were notified of visitors in their sub-divisions, and a former Board Director reported on a visit to English Women's Institute members who a couple of years previously had been entertained in Ontario.

## LEE HOMESTEAD FINANCE COMMITTEE REPORT

Mrs. Russell Wise, Chairman of the Lee Homestead Finance Committee reported their activities since the Semi-Annual Board Meeting when recommendations which were passed, included the taking of an option on the Lee Home and discussion of furnishings to be left in the house. This option will run to June, 1972.

In the near future the committee hopes to contact industry, council and other organizations. If individuals wish to contribute towards this home, official receipts for income tax purposes will be provided by F.W.I.O.

## RURAL LEARNING ASSOCIATION

Mrs. Earle Gibb attended the 4th Annual Meeting of the Rural Learning Association held in June at Geneva Park. Learning devices and audio-visual aids were displayed and made up a "Smorgasbord of Resources," and also told of the work done in last year's programs with a total involvement of about 1,150 persons.

Saturday's Discussion Group ideas were public relations to understand the Rural Learning Association, Provincial Training Course every year, community courses involving councils, school boards, etc., youth and adult discussion, and rural-urban exchange groups, etc. The Sunday morning ecumenical happening, when 80 delegates and 40 Y.W.C.A. personnel thoughtfully considered their purpose in life, resulted in a simple sharing and revelation of possibilities for human and spiritual communication.

## THE WOMEN'S INSTITUTE STORY

Mrs. M. Pardy, chairman of the committee updating the Women's Institute history, "Fifty Years of Achievement" gave a review of the work over the past years since this committee was appointed. It is hoped the new book, "The Ontario Women's Institute Story" will be available for the 75th anniversary in 1972.

A vast amount of material has been collected, written and discussed. The order of material appearing in the book has been tentatively arranged and inclusion of pictures discussed.

Due to ill health, Mrs. Annie Haggerty has had to withdraw from active participation in the committee. To cope with the amount of work still to be done the committee will hold 2-day meetings. A printer who has submitted an estimate on printing costs, etc. will meet with this committee.