

SECRETARY TREASURER'S REPORT

Mrs. John Charlton reviewed the routine business transacted by the F.W.I.O. Secretary in the 68-69 year including correspondence dealing with business, congratulations, condolences, appreciations, etc.

Four applications were received for the office of Secretary Treasurer. The Secretary attended all committee meetings including standing committee convener's workshops and was chairman of the Secretary-Treasurer's group at the Officers' Conference in 1969. She reported the number of branches being 1,342, members 31,510 with 2,425 life members. The Secretary's letters numbered 1,157 in addition to 1,870 sent out from the F.W.I.O. office and large mailings done by Home Economics Branch.



Secretaries of the Federated Women's Institutes of Ontario. Mrs. Gerald Holder, 1959-1964; Mrs. John Charlton, 1964-1969; Mrs. William Miller, elected 1969.

The 75th Women's Institute Anniversary Fund project for increased facilities at Macdonald Institute reached \$18,959.80 last year and it is hoped that the goal of \$50,000 will be reached by 1972. Contributions received for Pennies for Friendship were \$6,836.92.

At the conclusion of her report Mrs. Charlton fittingly expressed her appreciation for the support, encouragement and experience she received during her 5-year term as Secretary Treasurer. Mrs. Zoeller paid tribute to her for the efficient job she did while in office and the records she prepared to make the position easier for the officer following her.

PUBLIC RELATIONS REPORT

Mrs. Clarence Diamond, Provincial Public Relations Officer, extended congratulations to 11 out of 14 areas in Ontario who submitted 100% reports of the activities and monies raised for public relations in our Women's Institute organization in Ontario. No roll calls or mottoes were repeated but challenge thrown out to, "Let us be known for new visionary ideas."

The P.R.O. said that the 75th Anniversary Project for the expansion of Macdonald Institute is the only Project currently being sponsored by the F.W.I.O. Summation of area reports showed that Women's Institutes in the province donated ten thousand dollars more to other organizations than was given to Women's Institute projects.

Members are actively participating in and attending Women's Institute conventions and conferences to become better informed and learn what other branches are doing. Workshops and Short Courses were given as branches and districts sought to better understand the mechanics and affiliations of the Women's Institute.

Program participation was evident in the number who reported discussions following presentations — the true value of using films, panels or such programs. Many studied other countries and even tried menus from foreign lands during the social hours at their meetings. Those in need in communities were cared for: countless volunteer hours of service donated, retarded children sponsored, sewing machines sent to Northern Indians, books sent to Inuvik Library, assistance to foster Indian children, and aids to literacy and wholesome development in less fortunate countries provided.

News releases are sent to 27 publications in the province and to National and International publications, as was done to introduce the new F.W.I.O. President. Supply tables are set up at every opportunity and appreciation warrants a continuance of keeping samples of Women's Institute information material available. Appreciation is voiced for courses and assistance given by Miss Helen McKercher and her department.

Women's Institute officers and members are challenged to broaden the field of endeavour, to think beyond the obvious, to discover latent talents, to create a better communications chain between various levels and to encourage new and broadened program planning adaptable to issues of 1970.