



Directors of the Provincial Board of the Federated Women's Institutes of Ontario—Front row—left to right—Mrs. C. Diamond, Mrs. R. C. Moffat, Mrs. Archie Bennett, Mrs. John Charlton, Mrs. Everett Small, Mrs. A. Zoeller, Mrs. Murray Smith, Mrs. Homer Judge, Mrs. Wm. Franklin, Mrs. Gowan Young, Mrs. Edison Sine. 2nd row — left to right — Mrs. Hugh McMillan, Mrs. John Bell, Mrs. N. Morrison, Mrs. Wilmer Ribey, Mrs. Roy Westlake, Mrs. T. J. Cornish, Mrs. Norman Payne, Mrs. Cecil French, Mrs. William Makins, Mrs. N. A. Fletcher, Mrs. A. J. Colnan, Mrs. Wilson Johnson, Mrs. Clarence Smith, Miss Annie Milligan, Mrs. Lowell Eller, Mrs. Earle Gibb, Mrs. H. Noblitt, Mrs. Irvine Ford, Mrs. Wilbur Lawrence, Mrs. Frank Tottle, Mrs. George Reist, Mrs. Lauchie McCannell, Mrs. Jack Campbell. 3rd row — left to right — Mrs. George Meredith, Miss Marion Ruttan, Mrs. Andrew Dodds.

The Royal Agriculture Winter Fair

Mrs. Austin S. Zoeller reported attending with Mrs. John MacLean the Royal Winter Fair meeting saying that she and Mrs. MacLean were the only women present. She said that delegates from twenty-six countries, including the Soviet Union, visited the Royal last year and consideration is being given to updating and creating new interest in the exhibits and displays for women.

The president reported that, Mr. Wm. Watson, general manager, has written a book on "The Royal" — an historical review since its beginning in 1922 to 1967, and that two films about the Royal and sponsored by Massey Ferguson Limited are available from the Public Relations Division of the latter's company.

Ontario Conference on Agriculture

Mrs. Lowell Eller reported attending the Ontario Conference on Agriculture held at The Seaway Towers, Toronto, January 15-18, 1969. Women were in the minority — sixteen among three hundred and fifty men. F.W.I.O. delegates were Mrs. Austin Zoeller, Mrs. Clarence Diamond, and Mrs. L. Eller. Representatives in every field of agriculture were in attendance as well as the news media.

The farm income report "Challenge of Abundance" was presented in plenary sessions followed by discussion groups. Findings were recorded daily and the two official rapporteurs made a summary of group findings and presented this evaluation to the entire conference. Complete reports have been published of the conference which approved the formation of

one farm organization and asked the Minister of Agriculture and Food to set up the mechanics required to make it operative.

Rural Learning

Mrs. Austin S. Zoeller was one of approximately eighty delegates attending the Rural Learning Workshops and Training Course at Geneva Park, Orillia, February 9-15, 1969. She said that workshops were set up as follows, Community Development, Personal Development, Worthwhile Meetings, and the Art of Communications. Training Courses varied from sessions for observers and participants to "T" groups endeavouring to know oneself better by frankness and controlled emotions and to understand the other person through behavior, feelings and action.

Public Relations Report

Mrs. Clarence Diamond, Provincial Public Relations Officer reported increased interest in resource material of our organization and many requests for this literature. Her activities included meetings re Officers' Conference, Provincial Agricultural Conference as a delegate, workshops on group dynamics and public relations, short courses on Women's Institute Procedures, as well as branch meetings on Public Relations and Human Rights.

An invitation to attend the Conference for Rural Clergy could not be accepted as the board was meeting at the same time.

P.R.O. supplies are set up and promoted at every opportunity with orders taken and forwarded.