

OFFICERS' CONFERENCE INTERIM REPORT

Mrs. Gerald Holder, Secretary Treasurer of Officers' Conference reported 658 applications received for the 20th Annual Conference at the University of Guelph. A complete report of the Conference appears in this issue.

Royal Agricultural Winter Fair

The Royal Agricultural Winter Fair attendance in 1967 was higher and was highlighted by a visit from H.R.H. Prince Philip, Duke of Edinburgh, reported F.W.I.'s representative, Mrs. Rex Rollins.

The slogan chosen for the 1968 Royal to be held November 15 to 23 is "Olympic Year", and a Sunday show may be held. Plans are being made for a dog show.

At the annual meeting in March, Distinguished Service Awards and Lifetime Passes to the Royal were presented to fourteen men. There are eight past presidents still living.

Public Relations Report

Mrs. Clarence Diamond, Provincial Public Relations Officer, reported a change in format of P.R.O. Donations Forms and a hope that each Branch P.R.O. would direct her report to the District P.R.O. as instructed.

Country Calendar, C.B.C., featured the Women's Institute Story on December 17. Various scenes throughout the province were filmed and F.W.I.O. President, Mrs. Everett Small and F.W.I.C. United Nations Secretary, Mrs. Austin Zoeller brought a national audience up to date on the activities of the Federated Women's Institutes.

A District Workshop for Secretaries and Public Relations Officers was conducted in Northumberland County by Mrs. J. Charlton and Mrs. C. Diamond last January. In addition to committee meetings, Women's Institute groups were addressed and the F.W.I.O. Public Relations Officer participated in a panel discussion sponsored by the Toronto Council of the Pioneer Women's Organization. Chaired by Mrs. Betty Kennedy, Toronto, the subject discussed was "The Infinite Interests and Influence of Women."

Mailing list totalled more than 200 letters since the annual meeting of the Provincial Board in November.

Elizabeth Fry Society

Mrs. A. J. Calnan will attend the annual meeting of the Elizabeth Fry Society on May 15 when Miss June Callwood will speak on "Youth and The Old Morality."

Miss Phyllis Haslam, executive director of the Society received a Centennial Medal in recognition of her valuable service to the nation.



Ladies who have been members of the Simcoe County Women's Institutes for over 50 years at the Simcoe County Area Convention 1967. Left to right standing — Mrs. Marshall Kenzies, Collingwood; Mrs. Robert Kell, Churchill; Mrs. W. C. Wice, Tottenham; Mrs. James Bell, Eady. Seated — Mrs. N. Paddison, New Lowell; Mrs. Alex Sheard, Singhampton; Mrs. Mildred Patterson, Stayner; Mrs. E. Leve, Guthrie.

The Elizabeth Fry Society sent a letter to Hon. Mr. Wishart advocating the raising of juvenile age to 18 years. Their reasoning was that if a young person can be helped rather than dubbed a criminal, that young person is much more apt to become a responsible citizen.

Safety Workshop—Metro Toronto

Mrs. Norman Payne attended the Safety Workshop and reported the following points: (1) Need for training and re-training of drivers as number of licensed drivers expected to rise from three million in 1967 to four million by 1971. Re-training was also deemed necessary when a driver reaches the 9-point level in the merit system. (2) Attitude of the driver most important at all times. (3) Eyesight important. (4) Road design and planning necessary with trees and signs well back. (5) Tubeless tires unsafe when tubes inserted. (6) Driver education should be gradual instruction from age 10. (7) Highest rate of accidents in July and December — Saturday, Sunday, Friday and Thursday in that order — and at hours of five o'clock or on darker winter nights.

Ontario Farm Safety Conference

Mrs. B. Brownlee, Convener of Home Economics and Health attended the tenth annual Farm Safety Conference in February at the University of Guelph when the theme was "Man, Machinery and Fire". Her report was read by Miss Barbara Watkins.

Special speakers, films, discussions, etc. dealt with topics: "What Price Farm Accidents?", "Slow Moving Vehicles Versus High Speed Traffic", "Setting Up A Safety Program", "Why School Bus Patrols?", "You and Water Safety", "Safety Programs in Western Canada."