

# Safety and You

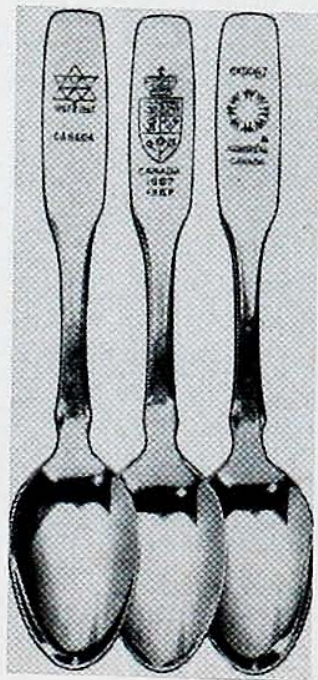
by Dora W. Burke

**S**AFETY is a popular topic these days — safer cars, safer drivers, highway safety, home safety, farm safety, industrial safety. We read about it, talk about it, hear about it on the radio, see programs about it on the television, but are we personally doing anything about it? Actually, each one of us could do a great deal if we put our minds to it.

If you have children, the example you set will be imitated. Are your practices around the house safe ones, or do you leave articles on steps and floors for someone to fall over? Do you put a flimsy chair on a loose rug and stand on it to reach a high shelf? When you are on the street with your children, do you cross at the corners with the light, or do you cross against the light or in the middle of the block? Don't expect your children to be careful and follow the rules if you constantly ignore them.

You could get your Women's Institute or some other organization in your community to sponsor a safety program. A little booklet called "Who? Me? Yes . . . You!" from the Ontario Department of Transport, started me thinking along these lines. This booklet offers special program kits prepared for groups like Women's Institutes; others have suggestions for working with special categories such as Senior Citizens, Cyclists, Nursery School and Kindergarten. These kits are carefully prepared to help a group of women plan a good safety program.

## A New Spoon to Commemorate Expo



If you would like to help reduce the accident rate, you personally can do a lot in your own home, and it often takes only one enthusiastic person to get a whole group working. If you could get your organization working for greater safety, the whole community would benefit.

When I was talking to the Director of Women's Activities, Highway Safety Branch, Ontario Department of Transport, she told me an interesting story about the far-reaching results of one woman's interest. This woman in a small northern Ontario town made some enquiries about the driver re-training program which is being offered by the Department of Transport, and through her personal interest and enquiry a driver retraining class was set up in her town. One hundred and twenty women took advantage of this program. That many women in that particular community must have represented most of the women drivers in the vicinity. I'm sure her town must now be a safer place to live in, because at least the women drivers will be better than before. This was all accomplished because one woman had enough interest to make an enquiry.

If you feel your community would benefit from better safety practices, why not have your group do something constructive about it? The Director of Women's Activities, Ontario Department of Transport, Parliament Buildings, Toronto will be glad to give you help in planning an effective program.

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**M**ISS PEARL CLARK, sales representative for the commemorative spoons which have been so popular with members of the Women's Institutes, has announced that the newest addition to the line of commemorative spoons is one for Expo 67. It comes packaged singly but is also included in the "Canada 67" set.

It may be of interest to Women's Institute members that all of the spoons are now available in gold-plating. The cost is twice the silver-plated spoons but they would make an interesting special gift.

Individual silver plated spoons are priced at \$1.50 each, sets of 3 are \$4.50. Gold-plated spoons are priced at \$3.00 each and \$9.00 for a set of 3. Women's Institute Branches can get these spoons at the wholesale price and sell them at the retail price, thus adding to the Women's Institute funds. Order forms, a complete list of spoons available and a price list may be obtained by writing to Miss S. Pearl Clark, 66 Rosedene Avenue, Hamilton, Ontario.