

Directors of the Provincial Board of the Federated Women's Institutes of Ontario who are completing their term of office in 1967 — Left to right — back row: Mrs. W. H. Clugston, Mrs. Keith Johnston, Mrs. R. W. Yungblut, Mrs. Wm. Gates, Mrs. W. Bradnock, Mrs. Maurice Irwin. Front row — Mrs. J. Trimble, Mrs. Harry Cooper, Mrs. Joseph McCleverty. Photo courtesy Ontario Department of Agriculture and Food.



Investment Committee Report

Mrs. John F. Trimble presented the report of the Investment Committee stating that the \$2000 cash balance on hand in the International Scholarship Fund be transferred to the General Account as the second repayment on the amount borrowed to complete the International Scholarship goal. This makes a total of \$3000 now repaid on this loan.

This committee recommended that district, county or area scholarships be for \$100 for 1967.

Finance Committee Report

Mrs. Keith Johnson, reporting for the Finance Committee, outlined a proposed budget of \$29,710.00 for year October 1, 1967 to September 30, 1968. Revenue is expected from fees, life members, sale of supplies, bank and bond interest, etc. Proposed obligations will include commitments to F.W.I.C., A.C.W.W., expenses of officers and board directors, office and secretary's expenses as well as a sum set aside for council representative to A.C.W.W., Junior directors to F.W.I.C., national convention and hospitality, etc. The Finance Committee recommended that funds be made available, at the direction of the President, to board directors for organization of new branches or meetings to promote the welfare of our organization.

Home Economics Branch

Miss Helen McKercher, Director of Home Economics Branch for the Ontario Department of Agriculture and Food, reviewed the adult education programs offered and kept up date by the Home Economics Branch and sponsored locally by Women's Institutes. These programs reflect the need for contemporary living with emphasis on food and nutrition, consumer education, homecrafts, clothing and house furnishings.

Miss McKercher suggested that because of the diminishing line between rural and urban women, the Women's Institute should try to organize branches in urban areas. All home makers today not only do the usual household tasks but are called on to make quick and right decisions that affect the family and the community.

The Director offered her congratulations on the seventieth anniversary of the Women's Institute and especially stressed the tremendous job being done in sending leaders to training schools. 4-H Club work is growing. There are 1000 girls more this year, to a grand total of over 13,000 girls' clubs in the province. Commenting on the new senior training school on "yeast breads", Miss McKercher referred to new revised methods. She urged that Women's Institute members strive for excellence. It is the people of excellence who build greatly and their achievements last a long time. One obstacle is natural resistance to change, but we've got to be good, enthusiastic salesmen and not knockers. The Director also suggested that we should be helping the Northern Institutes because districts are so big and so far-reaching.

There are thirteen changes in home economics extension service this year, but with graduates from Macdonald Institute and four from Manitoba, there are no vacancies in the province.

Public Relations

In her report as Public Relations Officer, Mrs. Clarence Diamond urged all, as individual members, to avail themselves of every opportunity to become better informed members, to know and sell the objectives of the organization which boasts almost 33,000 members in the province in this its seventieth year. Basic requirements to improve our standards of liv-