

Special Programs and Projects

A Note to P.R.O.'s

The purpose of this special Programs and Projects section is to give Public Relations Officers a spot in Home and Country where they can tell all the Institutes of the Province about anything done in their own Institute which might offer a suggestion to other branches.

As we have explained in previous issues, we cannot give space to routine reports of meetings — unless the program is so original or outstanding as to give an idea to other Institutes. A particularly good subject for a topic, discussion, debate, motto or roll call would be welcome.

Some years ago it was decided that we could not report anniversary celebrations. These are of interest mainly in the local community where the participants are known and of course P.R.O.'s will see that they get into the local papers.

And please note that to produce an illustration we require a photograph, not the negative; and that we cannot make a cut from a colored picture or from a slide.

Perhaps the best way to see the sort of material we need for this section is to look at the topics in this and previous issues. Then, as P.R.O. for your branch or district or area, if you have a story that should be told, do, please, send it along.—Editor.

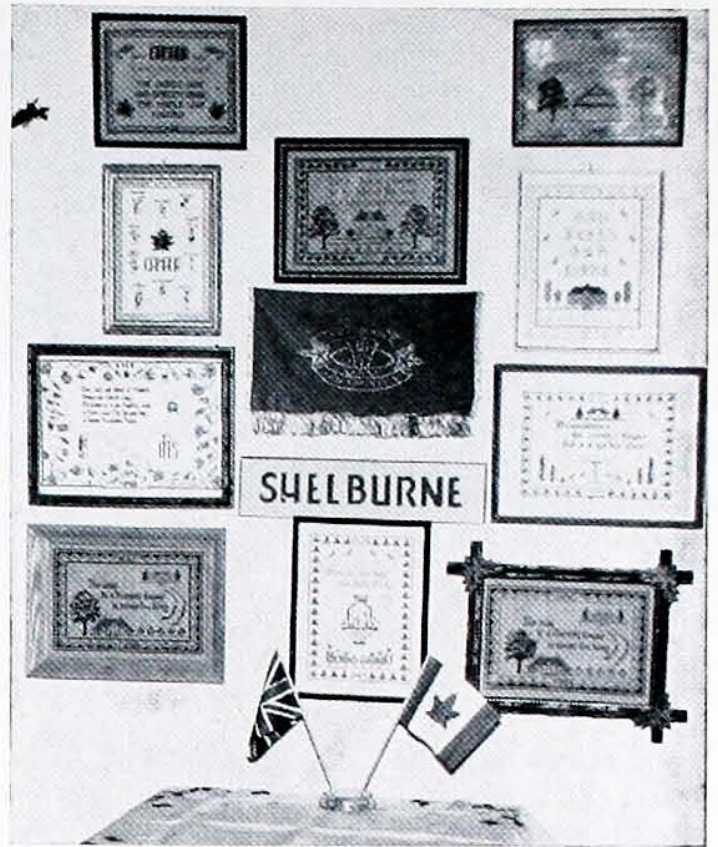
A Full Centennial Program

MRS. MADGE THOMPSON, a field worker for Home Economics Branch, recently sent this report to head office:

"In Marmora this past week I came across the most interested community yet in Centennial plans. Marmora has a population of 1250 and the surrounding rural community is taking part in their plans. For every month in the year, something is planned.

"The year starts with a Watch Night Service, December 31st, 1966. All churches will hold services.

"On January 11, a Costume Ball was held as part of the celebrations in honor of Sir John A. Macdonald's birthday. It was called the



Sampler display by Shelburne Women's Institute at the district fall fair. The samplers were made as the result of a course given by Miss Eleanor Flint of the Home Economics Branch.

'Sir John A. Macdonald Birthday Ball.' All the women wore centennial costumes. These will be worn again as often as possible during the year. They were copied from the Costume Centennial books put out by the Department of Tourism, showing the dress of the period for themselves and their husbands.

"For February, a Winter Carnival is planned, featuring all kinds of ice sports. Sleigh rides are to be a special feature, using horses as much as possible. Marmora is on a lake, so the event can be planned easily.

"March will feature crafts, hobbies and antiques. There are many crafts and hobbies in this small town. There will be many demonstrations throughout the month. A Senior Citizens group will put a quilt on frames and work at the quilting during the month. Refinishing of antique furniture will be demonstrated.

"May is Youth Month, with Empire Day especially marked by competitive sports of all kinds.

"On June 27th the Centennial Caravan will visit Marmora and as it is the only place scheduled for a considerable radius, a big crowd is expected. An antique show will be on display in the Town Hall, which is being renovated as a Centennial project. There will be sidewalk display of art, open to the local people, cottagers and visitors. Century houses will be visited and tea served. Soap making will be demonstrated at one of these homes, using original utensils.