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THE OLD FEMINIST

By Phyllis McGinley

Snugly upon the equal heights
Enthroned at last where she belongs,
She takes no pleasure in her Rights
Who so enjoyed her Wrongs.

—From TIMES THREE

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measure where more extensive care is needed. If an individual because of handicap or personal inclination neglects personal care and personal hygiene to the point of being a health hazard, if he is in risk of injury such as from a fall and unable to summon help, if he is unable to escape from fire—possibly even accidentally caused by himself—he should be encouraged to obtain service of some more extensive nature rather than Meals-on-wheels.

Visiting Homemakers Service or Visiting Nursing Service

Homemakers service may be provided where some daily assistance with personal care and food preparation is required but where the person is otherwise able to maintain a reasonable degree of personal independence. Two centres in responding to enquiry concerning meal services for the elderly made particular mention of evaluating Meals-on-Wheels in relation to homemaker service, subsequently favoring the latter as better meeting the needs in their community.

A homemaker helps with simple house-

work, provides companionship, does the marketing, and prepares one meal, often also leaving a cold meal prepared or a meal in readiness for cooking. In the examples given where homemaker service is active it is significant that nutritionists or dietitians in the health or welfare departments devote considerable time to instructing and assisting the workers in this service.

Although none of the replies received have indicated the role of visiting nursing services in meal services, it is felt that it would be remiss not to make mention here. Basically, nursing service is provided where specialized nursing care is required and where there is a member of the family, or other responsible person, available to provide continuing personal care. Nevertheless, the visiting nurse not infrequently becomes involved in assisting in feeding the patient, in advising on diet and manner of food preparation, and on occasion even in preparation of the meal itself. Their function should not be overlooked in an assessment of the various alternatives towards providing an adequate meal service.

The Disposable Decade

Cameron Day in Sales Management

TODAY, there are 8,000 items in a big supermarket; in five years there'll be more than 12,000 items, according to one estimate—and many of them will be in the disposable category, made to be used once and thrown away. Already the list of disposable items, just in the paper line, includes bed sheets, hospital and examination gowns, tablecloths, towelling for barber and beauty-shops, diapers, pillowcases, bedpans, cooking pots, plates, bathing suits, women's hats, paper work clothes, not to mention the wide variety

of paper eating utensils, napkins, etc. that have long been available to the disposable-minded. In Sweden disposable blankets are being sold and in Germany paper shirts are merchandised from vending machines. The offerings are pa

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