

Port Lambton says: "Plan programs to interest younger women who formerly gave time to P.T.A. which has now been disbanded due to the centralized school system."

Fair Grove gave silver dollars to three new mothers. These young women have attended meetings and plan to join at the annual meeting. They find that holding further demonstrations from their extension projects interests the young women, so they plan to give demonstrations on Desserts and Creative Cookery.

Victoria II planned their June meeting with the purpose of gaining new members and each member brought a guest. The roll call was: "Why I continue to be a Women's Institute member year after year"; and there were papers on the value of the Women's Institute program and projects in the lives of today's housewives."

Whitechurch reports: "A program put on by young and old did much to unite our folk of all ages."

Greely Manotick Station: "We have an annual Budget Meeting. This tends to make members try to make every branch project a success. We have a set time period for business, the program, and the social period; and it works well."

Camilla: "Our 4-H Homemaking Club is our main project. After Achievement Day one meeting is taken by the leaders and all the members. Club leaders deserve a tremendous amount of credit, when you see what the girls learn."

Kendal: "We found that people responded to our Penny Sale to raise Institute funds, better than anything else we have tried. They ask that we have another one." (Perhaps some Institutes would like to have more detailed in-

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WHAT IS CHARM?

Louisa Carroll Thomas

Charm is the measure of attraction's power
To chain the fleeting fancy of an hour
And rival all the spell of Beauty's dower.

A subtle grace of heart and mind that flows
With tactful sympathy; the sweetest rose,
If not the fairest, that the garden knows.

A quick responsiveness in word and deed,
A dignity and stateliness at need,
The will to follow or the art to lead.

She to whom this most gracious gift is known
Has life's great potent factor for her own,
And rules alike the cottage and the throne.

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Articles sent for display at the A.C.W.W. Conference in Dublin, to represent the work of Ontario craftsmen using Ontario materials — the provincial flower, the trillium, silk-screened on linen; plaque using woods of native pines; a plate of bird's eye maple; Ontario pottery and weaving; and sterling spoons set with Ontario amethyst, sodalite, agate and jasper.

formation about a "Penny Sale" — how it is conducted, what sort of articles are sold and anything else that would be a guide in organizing such a project. Would the Secretary or the P.R.O. please explain? Ed.)

Packam says: "Programs which aim at helping the younger homemakers in the community are the most interesting."

Hillview: "We held our annual meeting in the form of a banquet followed by the business session and program. The attendance was excellent."

Blackwell: "Our president for the past two years is a naturalized Canadian as was also one of our local leaders. Both are of Dutch birth and have contributed much to our work and programs. We are very proud of them."

Port Lambton advises: "Have meetings start promptly on time and cut the business to a minimum, by having the president and secretary prepare notes before the meeting. Time-consuming details about preparing a program or making plans for catering, should be handled by a committee — volunteers if possible."

Brick School: "Instead of holding our meetings in homes we are now using the board room of the local Department of Agriculture; we find this more satisfactory."