

worked, reprocessed or re-used. Mrs. McGillawee, said that a consumer awareness program would be launched this fall through the press, radio and television. She believes this standard for pure wool products will introduce a new awareness of quality in the consumer; and that it will influence all textile advertising and reduce false claims to quality.

Women in the Economy

A special feature of the conference was an address by a gifted and gracious woman of India, Madame Aroti Dutt, Asian Vice-President of the Associated Countrywomen of the World. Here are a few excerpts from her address:

"When India became independent in 1947 with vast agricultural lands, millions of people and an unstable economy, her struggle for economic development became much more difficult than her struggle for independence had been. In this continuous struggle for the last seventeen years, women have contributed in a large way. In order to develop the handloom industries and to save most valuable foreign exchange, which is so urgently needed for the industrialization of the country, in recent years, the import of foreign luxury goods and many useful commodities have been practically stopped in India and are available only at very high prices. Our women have adjusted themselves to this unaccustomed change and there has never been a complaint from them.

"It has been proven again and again that women themselves can create the status symbol in the community. In India they have created that symbol and it is fashionable to wear material that is made in the country and to decorate homes with handloom fabrics and to buy Indian. Even those who can afford to buy imported goods, do not do so usually because of the prevailing fashion and status symbol. Traditional designs are widely used, both for printing and weaving. The aim is to keep the tradition alive yet combine change with continuity. All this may be an expression of nationalism of a newly independent country but this attitude has helped the growth of industry.

"In a low income country like India there are many more vital problems to take care of, than to think of fashion, interior decoration etc., but life is composed of different aspects and no matter what the economic standard of a country may be, the art of living is there and the creation of beauty and art go on, side by side with the problems of feeding and clothing the millions.

"In the teaching of nutrition, it has been realized that finally the results of all research somehow pass via the kitchen where usually a woman reigns supreme. Hence the teaching of

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TRAVELERS

By Mabel Tuttle Craig

Anne can boast about her travels;
I'm entranced, while she unravels,
Magically,
Themes . . . of strange adventure met;
A gate turned gold as sun is set;
Storms at sea.
But one night I went to heaven
Round about the hour eleven,
So they said.
I, without a chart to guide me;
No one called, who stood beside me . . .
"Rocks ahead!"
Finally, an angel white-capped
Answered with a bundle blue-wrapped
To my "Why?"
Now my heart the question's turning . . .
Who's been farther in her journeying,
Anne, or I?

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nutrition to women has been an important part of the Freedom from Hunger Campaign of the FAO. I remember an instance when, in a village in central India, all the efforts of the Community Development workers failed to introduce a nutritive preparation of wheat because the rural women of that area did not like the colour of the preparation. It took a long time but success was achieved only when women were convinced of its utility. Similarly in some parts of the Camaroons in Africa, livestock was often killed by wild animals due to not being properly fenced. The fencing was put up by the men after the women were convinced of its need. They made their men do it in record time, simply by refusing to feed them. These little instances show the inherent force of women in home and community.

"The part of women in shaping the minds of the future generation is very important. In the developing countries, the problems are clear. The need for economic development and adult education is an accepted fact. Hunger and food are the problems that housewives all over the East have to face in different degrees. But the youth problem is not acute as it is in the west. In countries where hunger is unknown and the standard of living is high, the problem has taken a different shape. The increase in delinquency among children and teenagers is causing concern to the planners. Women are intimately involved in this problem and they must give it serious thought. Someone has said that, Education has abolished the fear of the Devil but have we been able to replace it with love of God? This is a query every parent should consider carefully."