

P.R.O. must work closely with the president and secretary but never intrude on either position.

All area conveners reported, 111 out of 113 districts, while 88 branches did not report. Practically all are taking advantage of radio and the press and TV for special events. One group conducted a series of demonstrations resulting from extension courses on desserts, meat dishes, millinery and block printing. Many meetings used posters to more closely relate the subjects; Home and Country was placed in dentists' and doctors' offices, beauty parlors and libraries.

P.R.O.'s used their meetings to familiarize the members with the Hand Book and they urged a "Budget system" to help channel their money toward our own projects. Seals could be used a little more. One county is making an effort to have the Women's Institute crest hung beside the Service Club crests at the entrance to all towns and villages in the county. As a few tangible evidences of the work of the Women's Institute one branch reported furnishing a bedroom at the Hoodless Homestead; another purchased an ambulance for the town and surrounding district; a blinker light was installed through the combined efforts of the Women's Institute, Ontario Department of Highways and the county.

Bus trips are still popular and sick and shut-ins are remembered. Other projects are exchange gifts for links, donations to Red Cross, C.N.I.B., T.B. Salvation Army, playground equipment.

Roll Calls: What I've learned from the Hand Book; A suggestion for better public relations; Name a responsibility of a Women's Institute member. Mottoes: He has half the deed done who has made a beginning; Perfection is not expected but improvement is.

All area P.R.O.'s were asked to have a supply table at the conventions to stimulate interest in articles available from the office. The sales were not large but it is hoped it was worth the effort.

News releases and arrangements for publicity were handled by the provincial P.R.O. for F.W.I.O. events such as Officers' Conference, Board Meetings, the Van Beekhoff event, etc.

Donation Report: It was evident from the report that our donations to "other" organizations were **not** curtailed. Money is not our main objective but we spent \$186,115.92 during the Institute year. Women's Institute projects \$41,011.42, Women's Institute education \$28,201.06, Community projects—educational \$123,611.13, Community projects — health \$16,820.60, Community projects—community contributions \$54,608.63, Other organizations \$21,863.08.

## Junior Institutes—

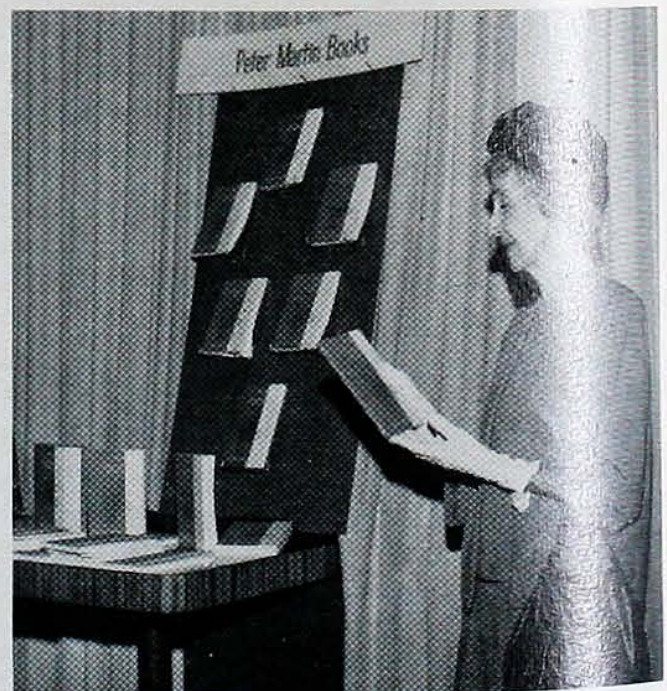
Miss Jean MacDougall, Representative

Miss Jean MacDougall presenting her first report as Junior Board Member, said she received 80% of the convention area reports. Junior Institutes report growing interest and increasing membership. Miss MacDougall stated she was representing one of the finest youth groups in Ontario and felt the Women's Institute had contributed much to the Juniors. Guided by a well conceived Motto for Home and Country, the Junior Institute has embarked upon a program to assist young women in personal growth and development, to become more intelligent and responsible citizens in the community.

Demonstrations and topics included Gift wrapping, Fancy sandwich making; Aims and objectives of Women's Institute work; Table setting and service; Hair styling; Safety; and a panel discussion on Family Living—the home and marriage.

Some of the Junior Institutes entered displays at local fall fairs. Some were guests to delegates from English and Scottish young farmers' organizations. The Juniors have been well represented throughout the year, with delegates to Leadership Training Camp, Geneva Park; Eastern Ontario and Quebec trip; United Nations Tour and annual conferences at Toronto and Guelph.

Projects completed were raising enough money to furnish a double room in the York County Hospital, taking senior citizens to see Christmas decorations, etc. Miss MacDougall concluded her report by saying the opportunity received in Institute work better prepares us to meet the challenge of the future. The opportunity of rendering service, meeting respon-



At the reception given by the publisher, Peter Martin and F.W.I.O. to introduce "From A Roadside Window", the author examines the new book.