

F.W.I.O. Board Meeting

By Mrs. Austin Zoeler
FWIO Public Relations Officer

A Word From the President

MRS. LEONARD TRIVERS, newly elected President of the Federated Women's Institutes of Ontario, spoke of the enthusiastic response when, at the suggestion made at the Board meeting in January, board members called meetings of their district officers and others to discuss Institute work and to plan for greater achievements. One of the subdivisions called in their district directors who, in turn, reported to their branches so that every member could benefit. Reference was made to the Citizenship study kit which is in the hands of each Area Citizenship Committee; and which might well be used more by branches. (A branch convener could get it from the area convener.)

Mrs. Trivers stressed the point that the Women's Institute is not a money-making organization, but should concentrate on the Women's Institute sponsored projects.

Reporting the recent F.W.I.C. Board Meeting Mrs. Trivers gave a preview of plans for the next national convention to be held at Acadia University, Wolfville, Nova Scotia, on June 22 to 27, 1964. The convention theme will be "Home and Country Today" and one program feature will be a symposium: "Women's Roles Today — in the Home, the Community, the Country and the World." There will be a display of native crafts, articles from the provinces and Tweedsmuir histories. To help finance the convention, each province will be asked to donate items of handicraft to be offered for sale.

The president outlined the national centennial project, "Make Canada Lovelier;" and the Board decided that Ontario, as its contribution to the project, might do some beautification in Ontario's section of the Peace Garden. It would be left to the branches to take up any local project they might wish to.

Mrs. Trivers asked the Board Members at District Annual meetings to encourage as many women as possible to come to Guelph on June 20 to meet and hear the A.C.W.W. President Mrs. Van Beekhoff. She said "This may be the only opportunity we will ever have to see Mrs. Van Beekhoff and we want to give her a warm welcome."

The Secretary Reports

Mrs. Gerald Holder, F.W.I.O. Secretary, reported that as of April 30, Ontario had a total of 1,443 Women's Institutes — 1,413 senior

and 30 junior branches, with a total membership of 37,086 made up of 36,481 seniors and 605 junior members. The total membership decreased during the year by 512 senior members. Fees decreased correspondingly by \$225.00. The Secretary said: "It appears that if we are to proceed with our program and do any further expansion of it, an additional means of financing will have to be found. This year 2,627 Life Members were reported, 47 less than last year."

The Funds Report included the following:

Hoodless Homestead, Amount on hand, \$1,494.24

519 branches have contributed since Oct. 1, 1962

F.W.I.C. Foundation, Amount on Hand, \$635.26

489 branches have contributed since Oct. 1, 1962

Pennies for Friendship, Amount on hand, \$925.84

132 branches and districts contributed since Oct. 1, 1962

International Scholarship, Cash on hand \$3,949.51

320 branches have contributed since Oct. 1, 1962

Northwest Fund, UNESCO Coupon Plan No. 367

\$156.96 was sent to F.W.I.C. as F.W.I.C.'s first donation, which was the balance on hand in our Northwest Fund at the time of the January Board Meeting. On April 30, 1963 the Amount on hand was \$565.00. 146 branches have contributed since Oct. 1, 1962.

The Board was meeting at the time of the flood at Fort Simpson and Hay River. Letters were sent to the Institutes at these centres expressing sympathy and the hope that the towns would soon be re-established. It was decided in consideration of the disaster falling on these communities to urge all Institutes to buy Gift Coupons to help the Institutes in the flooded areas with their work of rehabilitation.

Home Economics Service

Miss Helen McKercher, Director of Home Economics Extension Service for the Ontario Department of Agriculture, outlined the Courses and Local Leader Training Schools offered to Women's Institutes or other groups of rural women in the year ahead. Subjects dealt with include: