

# Home Management By Ruth Moyle

## Canadian Association of Consumers' Annual Meeting

**D**ON'T be surprised or confused when at some future date you read of the "Consumer's Association of Canada". Only the order of the words will have changed; the initials "C.A.C." will remain the same, as will the ideals, aims, goals and organization. With this "new order", the 14th Annual Meeting held in Toronto on September 12th, 13th and 14th pledged their support to widely expanding activities and membership.

You will be gratified to learn that the President, Mrs. Plumptre, reported the outstanding advance in the past year was the increase in rural group membership, with the Province of Quebec well in the lead. Since the membership is now open to "any person" residing in Canada, men are now to be welcomed as members.

Many of you will hear of other highlights from Mrs. Haggerty, President F.W.I.C. and Mrs. Elton Armstrong, F.W.I.O. Board Member, who attended the meeting.

The three days and evenings were packed with serious and penetrating discussion. As a result, a number of important amendments and resolutions were passed.

Probably the most important step taken was the move to include comparative testing and reporting on Consumer products. The C.A.C. now takes its place with the International Consumer organizations found in the United States, United Kingdom and other European countries.

Such a service as this, to be distributed

through the bulletin, will be an invaluable aid to every one "to help combat the befuddlement that results from present-day advertising." As you would expect, such a service as this will require financial support, the reason for the raise in the membership fee to \$2.00.

Everyone at the meeting applauded the new standardized garment size for children and the news that next on the list are women's clothes. A new long term project now on the books of the Textiles Committee is for the establishment of a Canadian Standard Label for fibre content.

Dr. Martha Law reported on the work of her Committee — new this year — on "deceptive and misleading advertising." Dr. Law described the types of complaints she has received through the mail: guarantees on household furnishings that in many cases "didn't mean a thing", deceptive price reductions, time payment advertising which does not specify either the number of payments or the amount of interest.

One of the highlights of the Convention was the address by Dr. Warne, President of the Consumers' Union, U.S.A. His opening sentence leaves me with an excellent one to close on:

"Caveat Emptor (Let the Buyer Beware) must be changed to Caveat Venditor (Let the Seller Beware) to protect the twentieth century consumer."

## Progress at Fort Providence By Mrs. Geo. Wilson

**F**ORT PROVIDENCE Women's Institute, in the Northwest Territories, has a craft program which should provide some truly Canadian souvenirs for tourists.

From moose hides will come cushions, arm bands and moccasins of all sizes, from two inches up to men's. Designs in beadwork, quill work and embroidery, with fox and lynx fur trim—all the handwork of the Indian women, will adorn these articles. Added to these are colourful tea aprons with Fort Providence gaily embroidered across them. Jams and jellies made from local fruits will also be on display and an interesting delicacy for touring housewives.

A log house has been secured as a club room where the Indian girls, home from boarding school, may gather. It will also be used as a place where the work in crafts can be carried on as a group, with all taking part.

"The Indian women will feel more at home in this atmosphere," states Mrs. Dorothy Lamoureux, the secretary, "and the social cup of tea also helps to draw them within the circle." Games, magazines and books for this club room have been requested by Mrs. Lamoureux to provide recreation for the Indian girls and women.

Not only are the Indian women participating in a craft program but the men are being drawn in. They are making snow-shoes, toboggans and medicine drums. Formerly card playing filled the leisure hours of the long winter, which begins in October and ends in June when the ice is off the river.

This Women's Institute, with sixteen members—five white women and eleven Indian, is fulfilling its purpose, the enrichment of home and community life.