



Some of the leaders of Discussion Groups. Left to right—Front row: Mrs. Grant Bearss, Mrs. Charles Agnew, Mrs. George Ridley, Mrs. George Burkitt, Mrs. Wanda Miller. Second row: Mrs. W. J. Small, Mrs. Austin

Zoeller, Mrs. Victor Beechin, Mrs. H. Latimer; Back row: Mrs. R. C. Robinson, Mrs. D. S. MacNaughton, Mrs. J. Hermansen, Mrs. Loren Guild, Mrs. Elton Armstrong and Mrs. Gordon Maynard also led discussion groups.

be too vocal, should it be in criticism. Consciously and quite deliberately we conform . . . I am convinced that every individual has some special talent. The trouble is that we are so busy trying to imitate someone else's talent we don't have time to discover our own."

"The best way to become truly of importance is to improve by doing little things," Mrs. Lymburner said, and she stressed the point that the Institutes should make an effort to develop the talent for leadership within the organization. She spoke also of the opportunities Institutes have for a wide point of view because the membership includes women of all faiths and all political factions. And she added:

"We need the cultivation of mature thought on the part of our members and that can only be achieved if we set ourselves to a clear thinking consideration of the news and facts of the day. Don't think you have informed yourselves simply because you listen to your favorite newscaster every day. Do not think to accomplish an overnight conversion by joining a study club which studies without gaining a conclusion and as a result no action. No club creates public opinion in this manner. We need to depend upon ourselves and the talents of the individual members

in order to make the best contribution toward the organization as a whole."

Speaking of the outlook of the Women's Institutes Mrs. Lymburner referred again to the change and growth of the times which makes "many of our patterns become obsolete." "We can afford changes if we grow with them," she said, "but we cannot become obsolete. We must do as government, industry and education do—got out and recruit those people to our ranks who will make a contribution and we must give the leadership which will attract intelligent women to our organization. We have a work to do—let us get on with it."

Public Relations Representatives' Field

Previous to the conference, Mrs. P. Y. McCandless had prepared a very comprehensive statement of the responsibilities of the Public Relations Officer with suggestions for specific features of the work. This statement was given as a guide to leaders of discussion groups on "The Duties of Public Relations Representatives."

Some points of general interest were that a Public Relations Representative should like to meet people and should have a flair for writing.