

ment of Agriculture, reported she thoroughly enjoys her work with the Women's Institutes. She had attended the area conventions and had appreciated the generous hospitality everywhere.

Over half of the branches in Ontario had sent leaders and assistants to the new project of Home Economics Service, the Leaders' Training Schools, and Miss McKercher said this was very gratifying. She explained the course and the duties of these leaders in going back to their Institutes and teaching their members and friends what they have learned. "We want to teach women to be competent to teach others," Miss McKercher said. "We expect new ideas will come from our experiments. A Summary Day will be held in connection with these courses at which the selection of the course for 1958 should be decided."

Miss McKercher also explained the short courses and invited the women to send her any suggestions they might have for the extension programme.

#### **Junior Farmer and Junior Institute Reports**

Mrs. A. Bennett reported a falling off of membership in the Junior Women's Institutes. Many things were responsible for this, she said. The fact that girls in their teens today are leaving home to fill professional positions in cities or to attend universities and colleges or to enter hospital training, had quite a lot to do with this loss of membership. While some girls maintained their membership, active participation was not possible. She also said some blame might be attached to the senior Institutes in that they do not include junior Institute representation at district and area executive meetings. However, she did not feel the close contact with the senior Institutes was in jeopardy. Membership in the 4-H Clubs continues to increase, and since the senior Women's Institutes are the sponsoring group and provide local leaders for these clubs, more rural girls than ever are familiar with the Women's Institute organization. It is interesting to note that girls who have served as provincial presidents of the Junior Farmers' Association received their initial training in a joint Junior Farmer and Junior Institute club.

Local clubs are the backbone of the whole Junior Farmers' organization. Meetings feature panel discussions, speakers, demonstrations, movies and field trips. Meetings provide an opportunity to carry out the first part of the motto "Self Help and Community Betterment" in which members receive training in parliamentary procedure, self-expression and much basic agricultural information. Besides, this is community leadership given in community organizations.

The highlight in the affairs of the Junior Association this year occurred when the president, Dave Barrie, represented Canadian Youth at the World Assembly of Youth meetings in Lebanon. Dave was the only Canadian in attendance at the conference. From his talks and pictures since he returned it was agreed he had made a great contribution to the conference.

#### **Radio and Television Evaluation**

Mrs. George Wilson made the following report from answers to the questionnaire sent to the Institutes:

**Children's programmes:** One hundred percent of reports ask, as they have in other years, that crime and violence be kept out of these programmes and that fewer Westerns be shown. They ask that children's classics be televised and more animal and nature stories, and that authorities televise Sunday School of the Air and Kindergarten of the Air, but do not remove these from radio. Treat children in a mature manner on programmes. Parents are asked to supervise and help select programmes.

**Women's programmes:** Interesting and worthwhile programmes on local stations received praise and the commentators are highly regarded. They ask for continuation of fashion shows, food demonstrations and recipes. Hobbies and handicrafts received wide mention. Reports ask for demonstration of international foods, more health talks and exercises for health, and on the speaking of French. Interviews with women are of interest. Series of lectures by women university professors are asked for.

**Entertainment:** Drama, variety, musicals and quiz programmes all have their viewers and seem pretty equally divided. Many reports ask for variety programmes to be shortened from one hour to half-hour. Some hour-long shows are not as popular as formerly. Travelogues and panels receive wide acclaim. There are requests to televise Shakespeare's plays for high school students. Reports say to keep everyone happy by varying programmes from ballet to opera and from old tyme music to square dancing. Avoid emphasis on broken homes.

**Religious programmes:** The present programmes on television and radio have been very well received by viewers and listeners. Requests have been received for Bible stories for children (not with puppets), televised choirs, televised church services alternating all faiths, Sunday School of the Air, and sacred numbers in variety programmes.

**Agriculture:** Many reports expressed ap-