Left to right: Mrs. J. E.
Houck, recent delegate to
U.N.; Mrs. Gordon MacPhatter, President F.W.I.O;
Dr. C. D. Graham, Deputy
Minister of Agriculture for
Ontario; Miss Helen McKercher, Director Home Economics Service, Extension
Branch, Ontario Department
of Agriculture.

O.A.C. Photo



be applied to those needs. We look to you as leaders to help keep us up-to-date in this." The Director felt that the basic short courses in Food and Clothing are as important as they ever were for the economy, health and happiness of the family.

At the same time new problems are arising. While labor saving devices simplify housekeeping, homemaking is becoming more complicated. The question of whether "to make or to buy" is becoming more and more a question for every woman to answer. Confronted with so much advertising and so many ways of spending, even beyond the family income, the homemaker needs to be well armed with consumer information and a keen understanding of her family's real needs. There are important decisions to make in other fields of home management too, and Miss McKercher felt that the time has come to place most of the demonstrations on "how to do" in the hands of competent lay leaders, leaving some of the more complex, decision-making plans to the professional worker.

Miss McKercher spoke with enthusiasm about the success of the "local leader" method in 4-H Homemaking Club work and predicted that the system would function just as effectively in senior work. It would also enable extension services to reach more women, and would develop more women through their experience as lay leaders.

Conferences-Past, Present and Future

Mrs. J. R. Futcher, who eight years ago, during her term of office as F.W.I.O. President, inaugurated the first Officers' Conference told of her anxieties that the women might not turn out, that the Institutes might not be willing to pool the cost, and that if the officers did come the conference might not seem to compensate them for the effort. Then what a thrill it was for her on the first morning of the conference to welcome six hundred delegates from as far away as Kenora and Timmins and the Ottawa Valley right up to the outskirts of Guelph and to see the

number increased by day-visitors to nine hundred before the conference was over.

The idea of holding a conference for officers from all over the province, Mrs. Futcher explained, grew out of the feeling that a big weakness of the provincial set-up was that the Institutes worked in isolated groups. The thirteen convention areas had no way of sharing their problems. In a province-wide conference the women would (1) gain an overall picture of Institute work, (2) they would gain inspiration and a new vision, (3) they could pool ideas, try to find an answer to general problems by discussing them together, (4) women from all over the province would come to know each other, (5) by arriving at a common conclusion on questions of the day they could speak with one voice — 45,000 of them lining up together on provincial and national issues, (6) everyone could have a good time, go home refreshed in mind and soul.

A Summer holiday for Institute members was planned for that same year, with the idea that while only officers could come to the conference, Institute members might have a few days of relaxation and entertainment at the College.

Mrs. Futcher reviewed the highlights in addresses and discussions at the conferences over the years. Many of the speakers were international figures. "And," she said, "we didn't bribe them or chloroform them to get them here." One fact brought out at every conference was the delegates' desire for more time for discussion among themselves.

By way of suggestions for future conferences, Mrs. Futcher stressed the importance of keeping up with the trends and needs of the times. She said: "I suggest an international flavor in next year's programme. Our delegates will be home from Ceylon, alive to the needs of the East and the problems of less-favored countries. Link their findings with an up-to-the-minute address by Dr. Hannam of the International Federation of Agricultural Producers, an organization which believes that food—the lack of it here, the