



At the Officers' Conference. Front row, left to right: Miss Florence Reynolds, F. A. O., Washington; Mrs. Nancy Adams, Saskatchewan, First Vice-President, F. W. I. C.; Mrs. J. H. McCulloch, Sec'y, F. W. I. O.; Mrs. R. G. Purcell, Pres., F. W. I. O.; Mrs. R. G. Marshall,

who spoke on United Nations; Mrs. J. R. Futcher, Past President, F. W. I. O.; Miss Anna P. Lewis, Director, Women's Institute Branch and Home Economics Service. Back row: Mr. and Mrs. R. Kidd, who provided music for the conference.

Programmes With a Broader Vision

Notes From the F.W.I.O. Officers' Conference

OVER 1100 women attended the conference for Women's Institute presidents and secretaries at the Ontario Agricultural College on May 1 and 2. The conference theme was, "programmes With a Broader Vision".

Welcoming the delegates, the College President, Dr. J. D. MacLachlan, observed that we are in a year of very high costs in farm operations, also in a time of restricted markets. "At the College we are very conscious of farmers' problems", said Dr. MacLachlan, "and we are anxious to do anything we can to reduce, even by a few cents, the cost of producing a pound of beef or a gallon of milk or a dozen eggs. Anything the Women's Institutes can do to help along this line will be a valuable contribution to agriculture and country life."

Dr. Margaret McCready, Director of Macdonald Institute, thanked the Women's Institutes for their scholarships and their general interest which has had a valuable influence in getting certain extensions made to the Home Economics Buildings such as the craft centre and home management apartment now being built. Macdonald Institute, Dr. McCready said, is now the fifth largest of the fourteen home economics schools in Canada — surpassed only by the Universities of British Columbia, Manitoba, Toronto and Macdonald College, Quebec. If the school is to meet its responsibilities it

should have a Child Study Centre, and auditorium for large meetings and demonstrations, and class rooms for post graduate studies. More residence accommodation for students will soon be needed, too. Dr. McCready hoped these improvements would have the support of the Women's Institutes.

Mrs. R. C. Purcell, President of F.W.I.O., opened the conference and expressed her satisfaction on finding that almost all of the eleven hundred delegates were attending this annual conference for the first time. The women came from points as far west and north as Rainy River, Kenora and Cochrane with a good representation from over the whole province.

Miss Anna P. Lewis, bringing greetings from the Women's Institutes Branch, recalled the planning of the first conference, under the enthusiastic leadership of Mrs. Futcher and of Mr. W. D. Tolton, "with his ever-ready willingness to co-operate for the good of rural folk". Miss Lewis said, "Officers' and Conveners' Conferences have gone down in Women's Institute history as an annual event fashioned to help our Institute leaders to give of their best and develop a more abundant life in their rural communities".

The National President Speaks

Commenting on the conference theme, "Programme With a Broader Vision", Mrs. Hugh Summers, President of F.W.I.C. remarked that